



4 February 2013

BSA finds no breach in *Beyond the Darklands* promo

The Broadcasting Standards Authority says a promo for a programme about the death of three-year-old Nia Glassie did not breach standards.

The promo for an episode of *Beyond the Darklands* included comments from the sentencing judge, the reporter, a narrator and the host Nigel Latta and footage of Nia Glassie's funeral and her grave.

The complainant said the promo used unnecessarily graphic language and was sensationalist and distressing.

In deciding not to uphold the complaint the BSA took into account the time the promo aired, (8.20pm) which was during the PGR time-band, that it was during *The Force* (a police reality programme rated PGR), that the promo was within ten minutes of the programme starting and that the Nia Glassie case was covered widely by the media.

“We understand that the case of Nia Glassie involved particularly disturbing and upsetting details, and that many people would prefer not to be reminded of these. Nevertheless, these details were widely reported in the news and in other media at the time the case was being heard in court.

“We consider that the promo itself was relatively reserved, notwithstanding the subject matter of the upcoming programme. We are satisfied that, overall, the promo was respectful and showed due sensitivity. It was not gratuitous or sensationalist.”

The full report is available at www.bsa.govt.nz

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