

## Nicole Hickman

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**From:** John Terris [REDACTED]  
**Sent:** Monday, 3 August 2015 11:38 a.m.  
**To:** BSA Info Mailbox  
**Subject:** SUBMISSION ON CODES OF PRACTICE FROM MEDIA MATTERS IN NZ

**Follow Up Flag:** Follow up  
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1. "Separate codes" is a non-sequiter. A code is by definition, a set of practices which applies universally. That is its *raison d'être*
2. NZ already has far too many – i.e. one for the print media., another for advertisers, one for radio and another for the internet.
3. This is endlessly confusing for the consumer. Some are industry devised "voluntary codes", while others are government legislated. They all have different criteria and standards.
4. A simple example. The f--- word never appears on the front page of the daily paper. It is used freely in the evening hours on television. There are many more.
5. It is way past time to have a single code and a single complaints body. Britain has one and Australia has draft legislation in that direction
6. Any revision of codes should recommend these reforms.
7. For such a consultation as you are proposing to have any worth whatsoever, it should come out of a National Conference of individuals and bodies with an interest in media, where an free, open and democratic colloquium can be held.

I apologise for my late submission

John Terris QSO

National President

Media Matters in NZ