# TE PŪRONGO Ā-TAU ANNUAL REPORT 2022



Presented to the House of Representatives under S 150(3) of the Crown Entities Act 2004

# TE MOEMOEĀ VISION

Freedom in broadcasting without harm.

# TE ARONGA PURPOSE

Our purpose is to prevent harm to New Zealanders, while fairly balancing the broadcasters' right to freedom of expression and reflecting the values of New Zealand's liberal democratic society.

# **KO MĀTOU OUR VALUES**





#### Kia tū motuhake Tū motuhake ai mātau, a ropū, a takitahi,

noho wātea ai i ngā awenga kē.

#### **Be independent**

We are impartial and free from influence, both as an organisation and as individuals within the team.

#### Mahi i runga i te ngākau pono

He pono, he mārama mātou, whakapono ai ki te tika me te rite o a mātou mahi.

#### Act with integrity

We are honest and transparent, accountable for our actions, fair and consistent.



#### Awhi i te rerenga kētanga

He mea nui ki a mātou te rerenga kē o te whakaputa whakaaro, ā, ka whakanuia ngā tirohanga me ngā wheako rerekē.

#### Ka Mahi tahi

Mahitahi ai mātou me te hunga whai pānga, ā, piri pono ana ki te wariu o te mahitahi. Noho tuwhera ai mātou, māmā ki te torotoro atu, mōhio ki te whakatau me te whakarongo.



#### Kia whakanuia

Pupuri ai mātou ki ngā pae rewa o a mātou mahi me o mātou mātāpono. Mā te tika o te mahi, ka riro ake te whakapono me te aro tūturu.



#### Kia tū kaha

He pakari, he kakama mātou i mua i te aroaro o tēnei ao hurihuri. He pūkenga, he kaikaha mātou i roto i a mātou mahi.

#### **Embrace diversity**

We value creativity, diversity and freedom of expression, and respect different perspectives and experiences.

#### Work collaboratively

We work in partnership with our stakeholders and value the power of teamwork. We are open, accessible, respectful and we listen.

#### Earn respect

We hold ourselves to high standards both in our work and ethically. We earn trust and credibility through principled action.

#### **Be dynamic**

We are resilient and proactive in the face of a changing environment. We are versatile and progressive in our work.

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# NGĀ MEMA O TE POARI MEMBERS



#### Susie Staley, MNZM – Chair

Susie Staley is a partner at Staley Cardoza Lawyers in Dunedin and is an experienced director across a broad range of entities. She is currently the Chair of Save the Children NZ, retirement village operator Chatsford Management Ltd and Police Health Plan Ltd. Susie has previously been the Chair of Maritime New Zealand and ID Dunedin Fashion Inc and has been a board member of PGG Wrightson, Tower Ltd and Dunedin International Airport.

She was appointed as a Member of the New Zealand Order of Merit in December 2014 for services to governance and business.

Susie joined the BSA in October 2018.



#### Tupe Solomon-Tanoa'i

Tupe Solomon-Tanoa'i is Chief Philanthropic Officer of the Michael and Suzanne Borrin Foundation and a board member of Philanthropy New Zealand. She is a trustee of the Asia New Zealand Foundation and a member of the Trade for All Ministerial Advisory Group. In addition to her professional and governance roles, the Samoan/Fijian Kiwi is the co-founder of Poporazzi Productions – which tells Pacific stories through video content and music.

Tupe was recognised in 2020 as one of the University of Auckland's 40 under 40 and was the winner of the diversity category in the New Zealand Women of Influence Awards. In 2021, she was named as one of New Zealand's most Influential Lawyers by *NZ Lawyer* in the category of Human Rights, Advocacy and Criminal Justice.

Tupe joined the BSA in December 2021.



#### John Gillespie

John is an Auckland based self-employed communications professional. He is the former Head of News and Current Affairs at Television New Zealand. During a long and successful tenure at the state broadcaster he produced a number of award-winning news and current affairs shows. After graduating with a communications degree in Australia he began his career back home in New Zealand as a journalist in regional television.

John joined the BSA in December 2021.



#### **Aroha Beck**

Aroha Beck is a Wairarapa-based lawyer and consultant, specialising in public law and regulatory systems. Her career has included senior legal roles at the Ministry for Primary Industries, Department of Internal Affairs, the Real Estate Authority, the Environmental Protection Authority, and Te Ohu Kaimoana. She is also a past member of the New Zealand Press Council (now known as the New Zealand Media Council).

He uri ia no Tapuika.

Aroha joined the BSA in May 2022.

Paula Rose and Leigh Pearson left the BSA Board as of 30 November 2021. Former Chair Judge Bill Hastings left the Board in August 2021.

# TE PŪRONGO O TE TIAMANA CHAIR'S REPORT

Tēnā koutou e te hunga e whai pānga ki ngā mahi papaoho, ki a koutou hoki e pānui ana i ēnei kōrero, kā nui te mihi ki a koutou, ki a tātau.

#### Some honesty

Our complaint levels have remained high compared to recent years and many have involved a kind of vehemence not seen before.

In dealing with 185 complaints and issuing 173 decisions, the pandemic and coverage of it has continued to generate increasingly passionate responses. In the overwhelming majority of cases, the Authority has found broadcasters have correctly and accurately covered the vicissitudes of the crisis.

Some of our complainants think otherwise and have misused information to support their opinions. The Authority has taken a very consistent line on this, rejecting such misrepresentations through rigorous research while trying to understand the factors behind such complaints.

There is a difference between the right to share opinions and being accurate with facts. As Emeritus Professor John Burrows has written in his review of five of our decisions (four of which were COVID-related):

"Overall, the freedom to express opinions, and the richness of debate it can engender, is an important ingredient of a democratic society. It must be preserved. Even more important, though, is the freedom to supply and receive information. To be good citizens, it is essential that we know what is going on around us. Without the media, it has been said, we would live in an invisible environment. But there is a crucial qualifier. The only useful information is accurate information. False facts are not only not useful, they can be harmful; in some contexts they can be extremely damaging.

"We currently live in a fragile world where that is the case. Seldom in living memory have we been confronted with events where falsity of information can cause such harm. Pre-eminent among those events is the COVID-19 pandemic."



Some of our complainants have mis-used information to support their opinions. The Authority has taken a very consistent line on this, rejecting such misrepresentations through rigorous research while trying to understand the factors behind such complaints.

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The Authority couldn't agree more. The co-regulatory environment in which the BSA works plays a key role in ensuring people receive accurate information from broadcasters that they can trust and use.

#### Our broader role

6

Given the above, we have had a determined focus on how we interact with broadcasters, stakeholders and complainants. We have worked hard to communicate important decisions and our research, engage more through training sessions and by making material available to audiences and broadcasters in different languages.

Our strategic approach continues to evolve, with qualitative as opposed to quantitative outcomes increasingly important.

For the first time, in 2023 broadcasters and audiences will have one, simplified code to use for pay TV, free-to-air TV and radio. This is a major change, and we thank all those who contributed to the final product. It's an important step as the review of the content regulatory sector continues and gathers pace.

The BSA is an advocate for change that reflects how audiences consume content. The regulatory system has not kept pace with audiences, resulting in fragmentation, gaps and overlaps. This will further erode people's trust in information if the burgeoning issues are not addressed. It means we will continue to play an active role in shaping a more flexible system.

#### **Operations and our people**

While the workload remains high it has been a productive year. Our backlog and timeframes for issuing decisions have been reduced to their best levels in many years. I am grateful for the efforts of our small team and my fellow members for helping make this happen.

One of our greatest challenges, and one currently shared by many employers, is the retention of staff. To aid this, we provide a flexible, supportive workplace where everyone has a voice and is rewarded for good work.

However, we do face financial headwinds. This year we will post a deficit. It is slightly higher than forecast, but declining levy revenue and the increasingly competitive market for skills is creating pressures. We have healthy reserves, which will be used in the coming years to maintain our services to meet high demand.

Again, thank you to all members of the team who have contributed so much to the year's work. To broadcasters and their audiences, we thank you too for the crucial role you play in making the co-regulatory system work so well.

Cally

Susie Staley, MNZM Chair

For the first time, in 2023 broadcasters and audiences will have one, simplified code to use for pay TV, freeto-air TV and radio. This is a major change, and we thank all those who contributed to the final product.

# Ō MĀTOU MAHI HIRAHIRA OUR HIGHLIGHTS

#### COMPLAINTS RECEIVED<sup>1</sup>

185

#### **ENQUIRIES ADDRESSED**

849

#### **DECISIONS ISSUED**

173

decisions responding to 185 complaints

#### **ORDERS**

7

orders made in relation to 3 decisions

#### **UPHELD DECISIONS**

7

decisions identifying breaches of standards by broadcasters

#### ENGAGEMENT

164

meetings, seminars and workshops with broadcasters and stakeholders engaging on standards and sector issues

#### **COMPLAINANT SATISFACTION**

84%

of complainants were satisfied with their interactions with the BSA

#### **BSA PĀNUI**

13

editions of the BSA Pānui were issued providing details of BSA decisions, research and news

#### **BROADCASTER SATISFACTION**

85%

of Broadcasters surveyed rated BSA's processes and working relationships as Good or Very Good

#### **MEDIA RELEASES**

13

media releases about decisions, insights and research commissioned by the BSA

#### **BSA DECISIONS**

83%

of litmus testing participants agreed with BSA decisions on average

#### WEBSITE

46,000

users visited the BSA website for information on complaints, standards, decisions, news, research and reports

1. 'Complaints received' is the number of complaints referred to the BSA within the year (185). Although this figure is equal to the number of complaints responded to in decisions, these figures are not referring to the same complaints. The timeframes under the Broadcasting Act, and the time the BSA takes to make a determination and issue a decision, inevitably mean there is a delay between receiving a complaint and issuing a decision.



E Pūrongo Ā-Tau 2022

Tō Mātou Horopaki Rautaki

# TŌ MĀTOU HOROPAKI RAUTAKI OUR STRATEGIC CONTEXT

# TŌ MĀTOU HOROPAKI RAUTAKI OUR STRATEGIC CONTEXT

The BSA is an independent Crown entity and quasi-judicial tribunal established by the Broadcasting Act 1989. We provide the public with a free and independent complaints service about whether broadcast content has breached standards.

We are governed by a four-person board, which is supported and advised by our nine staff.

The organisation is committed to reflecting the role Te Tiriti o Waitangi plays in shaping Aotearoa New Zealand. In the past year, we have continued to seek cultural advice to help inform decisions and provide staff with the opportunity to learn more about te ao Māori. In addition, we have, with feedback from the board, staff, and advice from Te Arawhiti, built a long-term plan to increase our knowledge and skills.

Our vision remains freedom of expression without harm. As per our strategic framework in **Figure 1**, we have three main areas of focus to help achieve this: complaints determination, oversight and development of the standards, and engagement and education.

The BSA is independent but operates in a co-regulatory environment, working with broadcasters to ensure the standards are clear and understood.

Our legislation is 33 years old. It is designed for a different environment than the one we experience today. Audience habits, and the platforms audiences use, have changed significantly. Broadcasters have adapted to these changes, but the legislative settings are yet to catch up. Given the reform process under way, this may finally happen within the next two to three years.

The BSA, while helping to push and provide advice with regard to this process, has continued to adapt to fulfil its mandate and to reflect New Zealand's diverse broadcasting sector and society.

This is a constant process and involves regular benchmarking and research, the review of our standards (as per the new Code) and consideration of how we engage with others. As audience habits continue to evolve, linear listener and viewership is declining, posing greater threats to the existing model's ability to help ensure free speech without harm. As a result, the way we communicate about what we do and about important decisions has been a focus.

COVID-19-related issues have continued to dominate our complaints, and at times complainants have expressed a level of vehemence beyond what we have previously encountered.

The Authority's work in issuing reasonable, robust and wellresearched responses to the misinformation presented is a sign of how well our system works.

COVID-19-related issues have continued to dominate our complaints, and at times complainants have expressed a level of vehemence beyond what we have previously encountered. The Authority's work in issuing reasonable, robust and wellresearched responses to the misinformation presented is a sign of how well our system works.

# TE ANGA RAUTAKI STRATEGIC FRAMEWORK

#### Figure 1

(10)

|          | Sector vision  | Promoting a confident and connec  | Promoting a confident and connected culture   |   |  |  |
|----------|--|---|---|---|--|--|
| 1        | BSA vision<br>& purpose  | Our vision is freedom in broadcasting without harm  |   |   |  |  |
|          |  | <b>Our purpose</b> is to prevent harm to New Zealanders, while fairly balancing the broadcasters' right to freedom of expression and reflecting the values of New Zealand's liberal democratic society          |   |   |  |  |
| ↑        | Overarching  | What we intend to acieve:   |   |   |  |  |
|          | outcome/goal   | New Zealanders can confidently en   | igage   | with broadcast content that does not cause harm   |  |  |
| ↑        | Impacts<br>over time   | How we contribute and influence:  | <ul> <li>How we contribute and influence:</li> <li>Providing an efficient complaints service which is accessible, agile and modern</li> <li>Making decisions about complaints that are fair, clear, robust and timely</li> <li>Engaging with and educating broadcasters so that they understar and meet their standards obligation</li> <li>Engaging with and educating broadcasters so that they understar and meet their standards obligation</li> <li>Engaging with and educating broadcasters so that they understar and meet their standards obligation</li> <li>Engaging with and educating the put they make informed decisions and semanage broadcast content in their heir standards obligation</li> </ul> |   |  |  |
|          | over ume   |   |   |   |  |  |
|          |  | Making decisions about complai  |   |   |  |  |
|          |  | <ul> <li>Ensuring they reflect the culture,<br/>and values of our diverse commu-</li> </ul>   |   | • Work collaboratively on regulatory  |  |  |
|          |  | <ul> <li>The standards and decisions are<br/>purpose in a changing media environmedia</li> </ul>  |   | ····· · · · · · · · · · · · · · · · ·   |  |  |
| <b>^</b> | Measuring  | How we measure our influence:   |   |   |  |  |
| 1        | our impact   | The public are aware of the broadcasting standards system   |   |   |  |  |
|          |  | Broadcasters and the public understand the standards  |   |   |  |  |
|          |  | Broadcasters and the public have a high level of trust and confidence in the system   |   |   |  |  |
|          |  | The public are aware of and use the tools available to safely manage broadcast content  |   |   |  |  |
|          |  | <ul> <li>Broadcaster conduct, practices, policies and/or procedures are improved following the<br/>issue of a decision</li> </ul>   |   |   |  |  |
|          |  | Our decisions reflect the attitudes and values of our diverse liberal democratic society  |   |   |  |  |
| ↑        | Activities How we deliver:     & services  |   |   |   |  |  |
|          | Oversight<br>of the broa<br>standards<br>We overse<br>standards<br>broadcast<br>clear broa<br>keep code<br>to reflect t<br>environme<br>and under<br>is relevant | Oversight and development   |   | Complaints determination  |  |  |
|          |  | of the broadcasting   |   | We make determinations on breaches of the Codes   |  |  |
|          |  | standards system  |   | of Broadcasting Practice and aim to offer an efficient  |  |  |
|          |  | We oversee the broadcasting<br>standards regime, work with  |   | service and issue robust, soundly reasoned, timely<br>decisions that reflect the boundaries between                                     |  |  |
|          |  | broadcasters and others to set  |   | freedom of expression and harm.   |  |  |
|          |  | clear broadcasting standards,<br>keep codes under review<br>to reflect the contemporary<br>environment, issue guidance,<br>and undertake research which<br>is relevant to the broadcasting<br>standards regime. |   | ▼   |  |  |
|          |  |   |   | Engagement and education  |  |  |
|          |  |   |   | We engage with, and educate, the public and   |  |  |
|          |  |   | •   | broadcasters so that they understand and can use<br>the protections and guidance provided through the<br>broadcasting standards system. |  |  |
|          |  |   |   |   |  |  |

Annual Report 2022

# TÕ MĀTOU PŪRĀKAU WHATAATURANGA OUR PERFORMANCE STORY

# TŌ MĀTOU PŪRĀKAU WHATAATURANGA OUR PERFORMANCE STORY

In this section we set out our achievements against the objectives in our strategic framework (Figure 1) and demonstrate how we have delivered against the impacts we are seeking to achieve through our three core activities: complaints determination, oversight and development of the broadcasting standards system, and engagement and education. The next section reports on the measures we have set and how we know we are succeeding. The final section sets out our achievements against the performance measures and budget set out in our Statement of Performance Expectations for the period ended 30 June 2022.



Online Broadcasting Standards training session with Radio Samoa and Tongan partners

## TE WHAKATAUNGA O NGĀ KŌAMUAMU COMPLAINTS DETERMINATION

#### Impacts

An efficient, accessible, fair, agile and modern complaints service

Fair, clear, robust and timely decisions on complaints, that reflect the changing media environment, and culture, attitudes and values of our diverse communities



Broadcasters understand and meet their standards obligations

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|----|----|---------------|
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Public make informed decisions and safely manage broadcast content at home and can access the complaints system

Dealing with complaints that broadcasters have breached the Codes of Broadcasting Practice is at the heart of our work. Most complaints go to the broadcaster first, and may be referred to the Authority if the complainant is not satisfied with the broadcaster's decision.

We have impact through ensuring our decisions are of a high quality, and are fair, clear, robust, soundly reasoned and timely, as summarised in our strategic framework (**Figure 1**). Decisions must reflect appropriate boundaries between freedom of expression and harm, in the context of a changing media environment. They serve as a source of guidance to broadcasters and the public about how the standards apply and should reflect the attitudes and values of our diverse liberal democratic society.

Through our decisions we aim to maintain a high level of trust and confidence in the broadcasting standards system so New Zealanders can willingly and safely engage with content.

#### **Overview**

Work volumes have remained high by historical standards. We received 849 enquiries from the public or broadcasters and 185 formal complaints. While this represents some easing compared with last year's near-record numbers, this year's 173 decisions issued was up 8% on the year before. However, the percentage of decisions upheld this year fell to 4% from 9.4%.

While the workload remains heavy, a sustained effort has seen us reduce the backlog and timeframes for issuing decisions to their best levels in many years.

#### **Complaint themes**

Coverage of the pandemic, in particular, continues to generate passionate responses. In this context, it is not surprising that news and current affairs was by far the most complained-about programme genre, with 126 complaints, more than five times the number for secondplace radio/talkback. While this is down slightly on last year's 133, it has edged up slightly as a percentage (72%) of all complaints.

Complaints about talkback, factual and fictional programmes (25, 8 and 3 respectively) were all down on last year. Those involving other programmes such as sport, comedy and reality TV more than doubled to 23 but, as with last year, accounted for just one upheld decision.

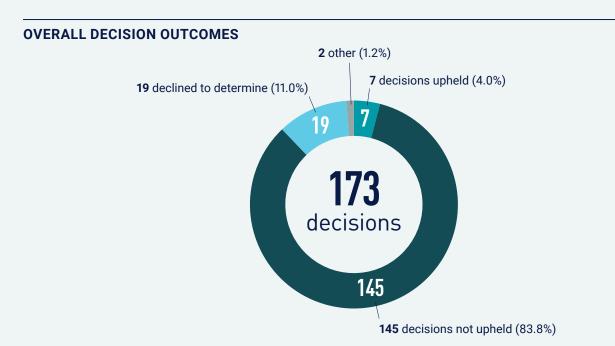
Accuracy, balance, good taste and decency, fairness, and discrimination and denigration were again the most-cited standards, reflecting audiences' focus on reliable and trustworthy content. Law and order complaints leapt from eight to 21, driven in part by coverage of high-profile COVID protests. Just one of these was upheld.

A detailed breakdown is provided in appendices 1 and 2 and the infographics on pages 14–18.

# TIROHANGA WHĀNUI KI NGĀ AMUAMU COMPLAINTS OVERVIEW

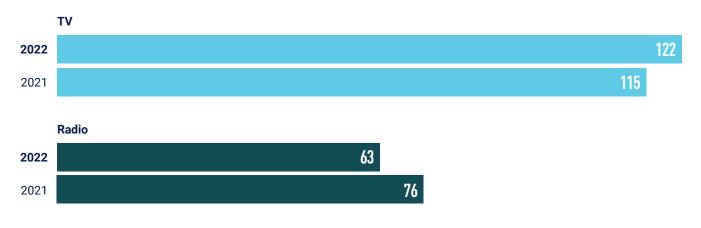
| WE DETERMINED         | AND ISSUED           |  |  |
|-----------------------|----------------------|--|--|
| <b>185</b> complaints | <b>173</b> decisions |  |  |

|   |             | 2022 | 2021 |
|---|-------------|------|------|
| TOTAL ENQUIRIES                         | ↓ 15%       | 849  | 995  |
| FORMAL COMPLAINTS RECEIVED <sup>2</sup> | ↓ 10%       | 185  | 206  |
| DECISIONS ISSUED                        | <u>↑</u> 8% | 173  | 160  |
| COMPLAINTS DETERMINED                   | ↓ 2%        | 185  | 191  |



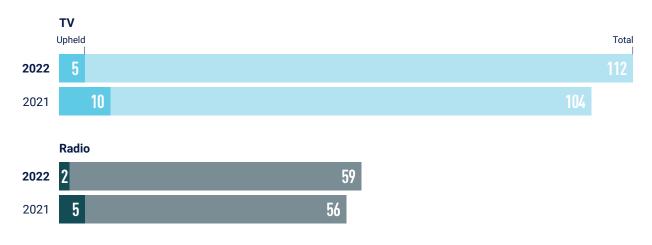
#### MOST COMPLAINED ABOUT BROADCASTER TYPE

By number of complaints determined in 2021/22



#### **COMPLAINT OUTCOME BY BROADCASTER TYPE**

By number of decisions finding a breach of standards in 2021/22



2. 'Complaints received' is the number of complaints referred to the BSA within the year (185). Although this figure is equal to the number of complaints responded to in decisions, these figures are not referring to the same complaints. The timeframes under the Broadcasting Act, and the time the BSA takes to make a determination and issue a decision, inevitably mean there is a delay between receiving a complaint and issuing a decision.

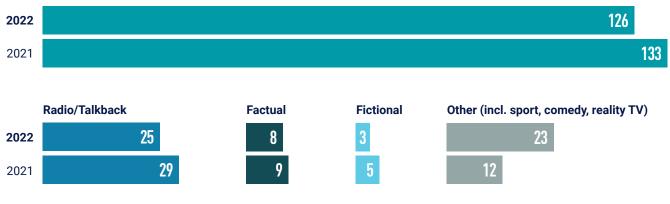
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#### MOST COMPLAINED ABOUT PROGRAMME GENRE

By number of complaints determined in 2021/22

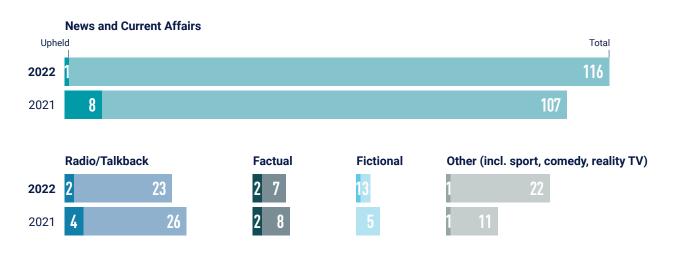
News and Current Affairs

16



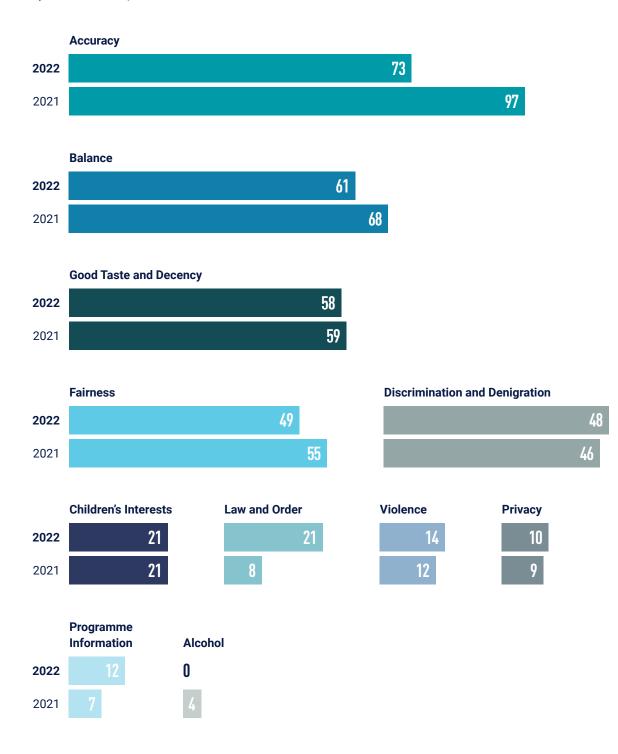
#### **COMPLAINT OUTCOME BY PROGRAMME GENRE**

By number of decisions finding a breach of standards in 2021/22



#### **MOST COMPLAINED ABOUT STANDARD<sup>3</sup>**

By number of complaints determined in 2021/22



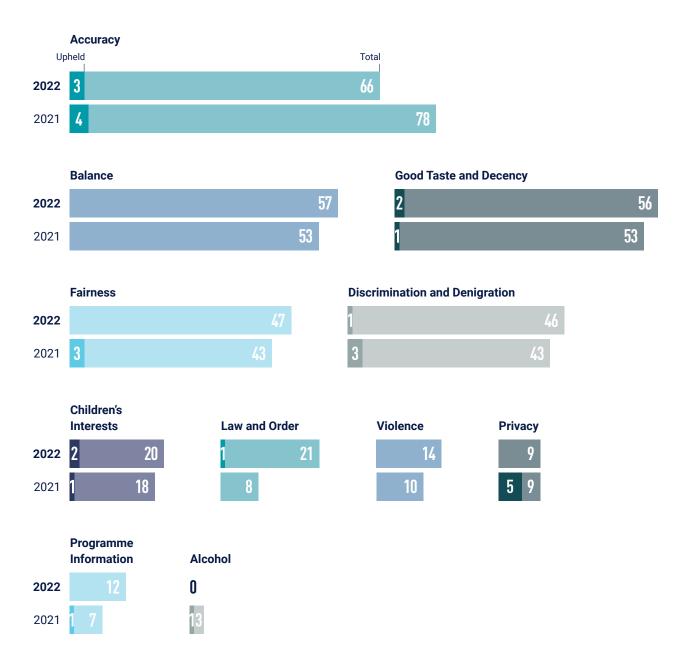
 Not including election code standards raised: Election Programmes Subject to Other Standards (Accuracy) (1); Election Programme Advocacy - Distinguishing Factual Information from Opinion or Advocacy (2); Election Programmes Subject to Other Codes (Law and Order, Good Taste and Decency, Accuracy) (1) 17)



#### **COMPLAINT OUTCOME BY STANDARD<sup>4</sup>**

18

Number of decisions finding a breach of the standard in 2021/22



 Not including election code standards raised: Election Programmes Subject to Other Standards (Accuracy) (1); Election Programme Advocacy - Distinguishing Factual Information from Opinion or Advocacy (2); Election Programmes Subject to Other Codes (Law and Order, Good Taste and Decency, Accuracy) (1)

# Decisions reflecting our changing media environment and culture, values and attitudes of diverse communities

In this section we review the complexity of some of the major issues and themes the BSA has tackled this year.

#### COVID-19 complaints – Strong opinions a sign of the times

The pandemic has, understandably, evoked strong responses, contributing to the increasing polarisation of society. In this environment, audiences found much to complain about. Over a quarter of complaints determined this year were related to COVID. These spanned a wide variety of issues and multiple broadcasting standards. We saw:

- numerous accuracy complaints (eg Westbrook and Television New Zealand Ltd (2021-126), Love and Discovery NZ Ltd (2021-157), Miliša and NZME Radio Ltd (2022-014), Anderson and Discovery NZ Ltd (2021-122), Gilchrist and Discovery NZ Ltd (2021-130)), including many challenging statements on vaccine safety (NZDSOS Inc and Television New Zealand Ltd (2022-005), Brevoort, Pridham & Stone and Television New Zealand Ltd (2021-154), Bright and Discovery NZ Ltd (2021-152), Marshall and Television New Zealand Ltd (2021-138))
- good taste and decency and children's interests standard complaints (eg regarding images of needles and vaccinations being performed – Maysmor and Discovery NZ Ltd (2021-048))
- privacy complaints (eg about hidden camera footage of a doctor accused of inappropriately issuing medical certificates for vaccine exemptions – Winyard & Goodwin and Discovery NZ Ltd (2021-155) and about the disclosure of someone's vaccination status (Nightingale and NZME Radio Ltd (2021-129))
- fairness complaints (eg that reporting regarding a celebrity's use of ivermectin was unfair (*Brennan and Discovery NZ Ltd* (2022-020))
- discrimination complaints (eg surrounding comments made about the unvaccinated – Donald and Television New Zealand Ltd (2021-033), and about New Zealanders stuck in India due to COVID-19 travel restrictions – Thwaites and Radio New Zealand Limited (2021-078))

 law and order complaints (eg over the depiction of content which might breach COVID-19 restrictions – McDonald and Discovery NZ Ltd (2021-119)).

Many alleged that comments broadcast about those who chose not to be vaccinated were unfair or offensive. These included comments suggesting such individuals: should 'jump on a ferry and go to the Auckland Islands for a few years' (*Donald and Television New Zealand Ltd* (2021-033)); could be set up in a 'pup tent out the back' at dinner parties (*Laroche & Breed and Television New Zealand Ltd* (2021-132)); were 'idiots' (*Oluwole and NZME Radio Ltd* (2021-146)), or 'covidiots' (*Walls and Radio New Zealand Ltd* (2022-025)) and comments to the effect that anti-mandate gridlock protestors would get a 'tyre iron through' their car windows (*Curran and NZME Radio Ltd* (2021-165)).

Some complaints challenged the Authority (the 'tyre iron' complaint, while not upheld, led to a split decision with the minority finding any value in the broadcast was outweighed by its potential harm). Generally, however, such complaints did not reach thresholds justifying regulatory intervention and restriction of the right to freedom of expression. The importance of freedom of expression, especially during times of social turbulence, is such that at times the exercise of it will cause offence to be taken, or harm to be felt, by some.

Ultimately, the Authority's job in determining complaints is to balance the value of freedom of expression against any potential harm. In the current environment, where opinions can be seen as dividing groups and as attacks on people and values, this may require acceptance that broadcasting will not always reflect individuals' personal perspectives, no matter how strongly felt.

#### Ensuring accuracy in a polarised society

While freedom of expression is the bedrock of what we do, it is not an unlimited right. Decisions on some COVID-related complaints have involved dealing with misinformation and disinformation on significant public health issues – situations where the harm generated exceeds any public interest.

Misinformation is widespread and, as the Classification Office | Te Mana Whakaatu has found, most New Zealanders think misinformation is influencing

### 'There is no audience to which it is appropriate to target inaccurate, misleading or unbalanced news, current affairs or factual information – particularly in relation to critical matters of public health.'

(Decision 2021-103)

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people's views about politics, public health, and environmental issues.<sup>5</sup> The prevalent use of online news sources contributes to the problem. However, New Zealanders continue to have confidence in the accuracy of traditional news reporting. The Classification Office considered this confidence is due, at least partly, to the regulation of broadcasting and obligation to abide by industry standards, specifically the requirement for accuracy. Broadcasters and the BSA accordingly play a vital role in the provision of accurate public health and safety information during the pandemic.

Two BSA decisions illustrate the harm in misinformation. In Naughton and Mainland Television & Daystar Television (2021-103), the programme Marcus and Joni included interviews with Drs Judy Mikovits and Lawrence Palevsky to discuss the pandemic. Comments made in the broadcast suggested: COVID-19 vaccines were unsafe and the cause of illnesses; COVID-19 is part of a conspiracy or hidden agenda by elite/leaders; and sunshine, vitamins and alternative medicines are effective treatments/ preventatives for COVID-19. While it will often be reasonable for broadcasters to rely on experts appearing on a programme (see, eg NZDSOS Inc and Television New Zealand Ltd (2022-005)) both of these doctors were known for spreading vaccine misinformation. Dr Mikovits appeared in the COVID-19 conspiracy documentary Plandemic, and Dr Palevsky is a 'leading proponent of the discredited conspiracy theory that vaccines are related to autism'. In light of widely accessible resources identified in the decision, the broadcasters could have reasonably known the doctors' statements were inaccurate and could not be relied upon.

The Authority upheld the complaint regarding each inaccuracy and ordered each broadcaster to pay \$500 to the Crown, with Daystar Television also being required to broadcast a correction statement. In its decision, the BSA also emphasised that the target audience's background, understanding or perspective cannot justify the broadcast of misinformation.

*Clark & Sallee and APNA Television Ltd* (2021-081) concerned an episode of *Talanoa Sa'o* on APNA Television targeting a Pasifika audience. A panel discussion between the hosts and guest Damien de Ment included comments suggesting that social housing would only be provided to COVID-19 vaccinated residents, hydroxychloroquine was an effective COVID-19 treatment and the Government deliberately prevented its access; and a baby was born after an attempted abortion and left to die. In upholding the accuracy complaint, the Authority acknowledged the important and influential roles broadcasters and presenters have in our society and that: 'This carries a level of responsibility with it, especially with regard to issues like COVID-19 when there are considerable impacts on the public when standards are not observed.'

The Authority ordered APNA to pay \$500 costs to the Crown and broadcast a correction statement.

In Marshall and Television New Zealand Ltd (2021-138), the Authority addressed misinformation from another perspective – examining the evidence relied on by a complainant to challenge a broadcast's assertion that the vaccine was safe for pregnant people.

In dismissing the complaint, the Authority emphasised the importance of care in drawing conclusions from data: 'We consider the data relied upon by the complainant does not support the safety concerns identified. This situation demonstrates the dangers of drawing conclusions from specific extracts of information or raw data without careful review or an understanding of the relevant context. We caution against such behaviour which runs the very real risk of contributing to misinformation on a significant issue of public safety.'

#### Ongoing concerns with discrimination

Discrimination and denigration continues to be a subject of public concern, with a high number of complaints under this standard during the reporting period. This is reflective of the BSA's 2021 litmus testing survey, which suggested discrimination was increasingly troubling New Zealanders, particularly younger people. It is also consistent with our *Language that may offend in broadcasting* 2022 research, which found decreasing tolerance for racial and cultural insults.

'Discrimination' under the standard is defined as encouraging the different treatment of the members of a particular section of the community to their detriment, and 'denigration' as devaluing the reputation of a section of the community. The standard applies only to recognised 'sections of the community', on account of sex, sexual orientation, race, age, disability, occupational status or as a consequence of legitimate expression of religion, culture or political belief. The BSA is bound by the Broadcasting Act 1989 in deciding what constitutes a protected section of society under this standard, and may only assess complaints that relate to those groups.

A significant discrimination complaint was *McAulay and MediaWorks Radio Ltd* (2021-015). This concerned the endorsement, by *Magic Morning* guest host John Banks, of comments from a caller including that Māori were 'genetically predisposed to crime, alcohol and underperformance educationally', and were a 'stone age' people. This provoked considerable community backlash. MediaWorks upheld the complaint in the first instance, however, the complainant referred it to the BSA on the basis the action taken by MediaWorks was insufficient.

The BSA agreed. In upholding the complaint, it noted: 'The breach in this case was not a simple slip-up where MediaWorks personnel failed to identify and respond to an isolated discriminatory comment before it could be broadcast. The way the talkback topic was framed by Mr Banks as part of his introduction created an environment in which such discriminatory comments were foreseeable and practically inevitable.'

The Authority emphasised that the public platform enjoyed by broadcasters puts them in a unique position to influence public views, effectively 'normalising' certain behaviours and potentially causing significant harm to Māori. The broadcaster was ordered to pay \$3,000 costs to the Crown and issue a broadcast statement.

The importance of freedom of expression means that, usually, a high level of condemnation, often with an element of malice, will be necessary to find a breach of the discrimination and denigration standard. *McAulay* was the only complaint upheld under this standard in 2021/22. This is not to say that other complainants were not right to find segments offensive or discriminatory, but the comments complained about generally did not reach the threshold of harm to justify restricting the broadcaster's freedom of expression.

Complaints about race-based discrimination that did not reach this threshold included *Cant and Television New Zealand Ltd* (2021-030) which considered the use of the word 'gypsy' by an interviewee to describe his state of homelessness; and *Oluwole and NZME Radio Ltd* (2021-023) which addressed a caller's suggestion the entire African continent was a place of 'poverty' and 'sheer nothingness'. The Authority acknowledged the complainants' concerns in both cases. However, in light of the context, it did not uphold them. In particular, it observed the comments were made by interviewees rather than the hosts, there was no malice by the interviewees, and the hosts did not endorse the comments.

The BSA also received multiple complaints relating to discrimination against other sections of society, including people with disabilities in *Mosen and Radio New Zealand Ltd* (2021-044), and the elderly in *Olsen and Discovery NZ Ltd* (2021-055). In Mosen, the Authority considered the use of the word 'blind' as a descriptor of being unaware of something. It found that while its use in this manner might be considered offensive, it did not contain the level of malice or aggression required for uphold. In *Olsen*, the complaint related to the treatment of an elderly interviewee in a *New Zealand Today* episode. The BSA found the comments about the interviewee were based on his individual actions, rather than his status as 'elderly', and the standard is not intended to prevent genuine comment, legitimate humour or satire.

With rising concern about discrimination and denigration, there have also been numerous complaints alleging discrimination against individuals, or groups, who the BSA found were not 'sections of society' protected under the discrimination and denigration standard. These groups included the unvaccinated (*Donald and Television New Zealand Ltd* (2021-033)); international students (*Soh and NZME Radio Ltd* (2021-075) and *Abdul-Rahman and Radio New Zealand Ltd* (2022-026)); immigrants (*Kane and Television New Zealand Ltd* (2021-031); individuals and organisations (*Matekohi & Rolleston and Māori Television Service* (2021-069)); cyclists (*Cycling Action Network and NZME Radio Ltd* (2021-092)); and the Australian cricket team (*Wilson and Sky Network Television Ltd* (2022-007)).

With increased awareness and concern over discriminatory words and statements, complaints about matters that do not meet the relevant harm threshold, or about groups not covered by the standard, are to be expected. The BSA's decisions (and website guidance) are designed to help the public understand how standards apply. Regardless, the Authority expects and welcomes the growing numbers of discrimination and denigration complaints, as it cannot act with respect to a broadcast unless there is a complaint. New Zealanders making the effort to express their views through the complaints system help the Authority to ensure broadcasters are responsive to evolving societal concerns, and that harms to protected sections of society are addressed.

#### Complainants' satisfaction survey

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A key measure of our success is the provision of a high-quality complaints service. We survey complainants to help us understand their experience and seek continuous improvement based on their feedback.

Our 2021/22 survey of complainants identified that:



Based on survey feedback, we have reinforced our focus on areas such as resolving complaints in good time while keeping complainants updated, and making sure our complaints service is accessible to diverse communities.

#### Litmus testing – accuracy

We conduct litmus testing research to help ensure our decisions are robust and well understood.

This year's survey looked at accuracy, a standard at the heart of maintaining trust in broadcast media as a reliable information source amid rising concerns over misinformation. This is consistently the most complainedabout standard, accounting for some 40% of all complaints we received this year. Our survey explored public views towards accuracy in broadcasting, and how well these are reflected in BSA decisions.

Four of the decisions we tested related to the accuracy of material involving COVID-19 and vaccines, the largest subject area of complaints this year. The fifth related to a broadcast including inaccurate maps of Israeli and Palestinian territory. An average of 83% of those surveyed agreed with the five decisions.

The research found New Zealanders are worried a shift to online platforms is fuelling the spread of misinformation and making it harder to identify the truth. This comes as social media overtakes free-to-air TV as the country's mostconsumed media, according to this year's survey.

Other insights include that:

- The source of information is a key influence on perceptions of accuracy, with greater trust in media that check their sources than social platforms such as Facebook, Instagram and TikTok.
- Access to multiple sources is seen as key when seeking accuracy, with many reluctant to accept something as fact without checking more than one source.

- An evolution to more 'opinion-based reporting' and storytelling is causing some confusion. Some see this as prioritising audience engagement over presenting accurate information.
- There is some tolerance for factual inaccuracy in certain contexts, eg reporting breaking news, but an expectation this would be cleared up in later broadcasts.

Survey responses reflect an appreciation of the challenge to be met in balancing freedom of expression and the public interest against potential harm, and a broad consensus around how we determine what is accurate broadcasting. We will use the findings to inform future decisions.

#### External review of decisions – accuracy

Given the prevalence of accuracy complaints, this year's external review also focused on this standard. To assess how soundly the Authority is applying the accuracy standard we invited media law expert Emeritus Professor John Burrows to independently review five BSA decisions. His findings complemented the public views on accuracy explored in the litmus testing research outlined above.

Overall, Prof Burrows found the reviewed decisions were 'sound and realistic' and that the BSA was doing a 'difficult

job well'. He considered the style of decision writing was generally appropriate for a diverse audience.

Prof Burrows stressed the need, when dealing with issues of high public importance 'in times of unrest and dissension', for rigorously researched and reasoned decisions which convincingly answer the parties' arguments. He considered this was being done well.

He emphasised the value of citing previous cases in decisions, ensuring consistency and saving time. The Authority was encouraged to compile a manual or index of readily accessible 'leading decisions', an initiative we have put into action.

Prof Burrows also noted the value of returning to the issue of freedom of expression at the end of a decision to show how it influenced the final determination. He observed that appropriate statements about freedom of expression can also help inform readers about the limitations on free speech.

We will take the review feedback into account in future decisions.

To see the specific deliverables and targets relevant to this activity, refer to 'Output: Complaints Determination' on page 41.



NZ School of Radio students try their hand at some BSA complaint scenarios

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### TE WHAKAHAERE ME TE WHANAKETANGA O TE PŪNAHA WHANONGA PĀPĀHO OVERSIGHT AND DEVELOPMENT OF THE BROADCASTING STANDARDS SYSTEM

#### Impacts

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Broadcasting standards which are fit for purpose in a changing media environment

Broadcasters understand and meet their standards obligations

Public make informed decisions and safely manage broadcast content at home and can access the complaints system

We oversee the standards regime, work with broadcasters and others to set clear broadcasting standards and review codes so they reflect the modern media and audience environment.

We undertake research and, where appropriate, provide resources to support broadcasters to understand their obligations. We work co-operatively and openly with other regulators and provide advice to policy officials on reform issues.

Our research enables us to understand the changing attitudes and expectations of our diverse community, so these can be reflected in our decisions and the standards. Maintaining public awareness of the BSA, the standards and complaints system is critical. Making our codes accessible and understandable for the public and broadcasters is key to our ongoing impact, and in the past year we have finalised a review. It will bring a major change for 2023 – a single code for pay TV, free-to-air TV and radio.

The process, which started in early 2021, involved a detailed survey of broadcaster and stakeholder views, commissioning external legal expertise to compare our system with others, a probe of recent legislative changes, conducting a review of recent decisions, discussions with broadcasters and other stakeholders, and public consultation. The new code is available in seven languages and is about a third of the length of the previous incarnation.

It is an excellent achievement with the broader review of the regulatory sector gathering pace. We have long advocated for such a process, and have committed a lot of effort in the past year to helping it move along (see case study on page 25).

We will continue to provide our expertise to help fashion a more modern and adaptable system. In the meantime, we are constantly communicating with similar bodies, broadcasters, officials and audiences to ensure knowledge is shared to improve the existing framework.

In the past year, we also issued new guidance around complaints which are unlikely to succeed. This simple advice was welcomed by broadcasters and we often use it to help inform complainants.

Finally, we addressed two High Court appeals. While by year's end we were still awaiting the result of one, the first was dismissed but the complaint referred back to the Authority after new evidence was produced. The Court's decision emphasised this was a result of the broadcaster not presenting the appropriate information when the Authority asked for it.

#### Case study: Playing an active part in the regulatory reform process

One of our goals is to be an agent for change in relation to the regulatory sector review. We believe this is best achieved through working collaboratively with others.

We have been an active participant in sessions organised by the Department of Internal Affairs (DIA) and Ministry for Culture and Heritage (MCH). We also proactively provided briefings about our role, along with advice, and ensured we were able to talk regularly with those leading the process.

This has included close to 40 discussions about the review with officials from the above entities and the Department of Prime Minister and Cabinet, stakeholders and broadcasters. As part of this, we organised monthly catch ups with DIA's project lead and MCH's media policy manager. Officials talk to our Board regularly and we have provided a wide range of introductions to different stakeholders.

A perfect example of our working to bring people together is a session hosted by InternetNZ on the review, which we suggested, helped organise and took part in. This included a range of organisations and people with an interest in this area. Moreover, we have played an important role in helping officials understand how the sector may feel about potential change, shared some of our research with them and talked to broadcasters about the review's ongoing progress.

We believe the BSA's 33 years of expertise in this space means it is well placed to help shape the future.

#### Broadcaster satisfaction survey

An effective co-regulatory framework calls for professional and constructive relationships with broadcasters. In meeting our responsibility to determine complaints referred to us, while also supporting broadcasters to meet their obligations, we endeavour to strike an appropriate balance. Our broadcaster satisfaction survey helps us understand how broadcasters find our processes, services and working relationships.

In this year's survey, ratings of all aspects of interactions with the BSA remained positive and were generally higher than in the previous year.

#### Our 2021/22 survey of broadcasters found that:

**81**%

rated their working relationship with the BSA as good or very good<sup>6</sup>



of those who had a complaint determined in the past year rated the process good or very good<sup>7</sup> An average of



rated general information received from the BSA highly<sup>8</sup>

Based on feedback, we will focus on continuing to include more te reo Māori on our website, meeting ongoing broadcaster training needs and inviting input on future research topics.

6. See page 28 of the 2022 Broadcaster Satisfaction Survey available at www.bsa.govt.nz

- 7. See page 8 of the 2022 Broadcaster Satisfaction Survey available at www.bsa.govt.nz
- 8. See page 19 of the 2022 Broadcaster Satisfaction Survey available at www.bsa.govt.nz

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#### Case study: Complaints unlikely to be upheld

With complaints levels soaring during the pandemic, broadcaster complaints teams have been under pressure. The BSA was asked to produce a resource, to which broadcasters could direct complainants, outlining common types of complaints that are not typically upheld. In response, the Authority published the 'Complaints that are unlikely to succeed' guide, which was published on our website (in English, te reo Māori and several other languages). This was created by examining previous categories of complaints the Authority did not uphold or declined to determine. The guide includes a brief discussion of each, along with links to previous decisions (spanning the period from 2012 through to the 2021/22 financial year) to show the Authority's determinations of these matters.

It focusses on complaints concerning:

- the inclusion of te reo Māori in broadcasts
- low-level language
- blasphemy
- balance (over time)

- personal preference
- fairness applied to politicians/public figures
- content not appropriate for children being aired after 8.30pm.

One key area was complaints about the use of te reo Māori in broadcasts. Broadcasters and the Authority continue to receive complaints and feedback regarding this. However, the Authority has found that use of te reo Māori, an official language, in broadcasts does not raise any issues of broadcasting standards and it will decline to determine such complaints.

The guide gives clear responses for broadcasters to several types of complaints, making them easier and more efficient to resolve. It also provides guidance to complainants who are considering making a complaint that is unlikely to succeed. Broadcasters have referenced this guidance when dismissing complaints in these categories, such as *Joubert-Buys and Discovery NZ Ltd* (2021-156). The Authority also refers people seeking guidance about the complaints procedure to this resource, when it is relevant to their issue.

#### Survey on language that may offend

The BSA this year published new findings from research it carries out from time to time to track evolving public attitudes towards language that may offend on TV and radio.

This helps us understand which expressions are considered most offensive and how the broadcasting context influences acceptability levels. We and broadcasters use this information to help ensure programmes and BSA decisions reflect current community attitudes. The previous survey was in 2018.

Participants were questioned on their attitudes towards 31 terms spanning swear words, racial and gender-based terms and blasphemy (including some te reo Māori and Samoan terms).

#### The survey found that:

 Audiences have a shrinking tolerance for racial and cultural insults. These dominated the top seven most unacceptable terms across all broadcasting contexts.

- Attitudes towards blasphemy and terms using the F-word are softening.
- Pacific peoples are generally least accepting of offensive language. Racial and gender-based terms are the least acceptable to Māori.
- Younger people are generally more accepting of offensive language than those aged 55-plus. However, they have less tolerance for terms relating to gender or sexual orientation.
- Offensive language is seen as least acceptable in more fact-based broadcasting settings with a host/presenter, in sports commentary, talkback radio, reality TV shows and programmes before 8.30pm.
- Its use by stand-up comedians after 8.30pm, in music and/or rap videos on TV or songs on the radio is seen as more acceptable.

These insights on shifting community attitudes will help inform future BSA decisions involving language that may offend. Refer to the 'Output: Oversight and Development' section on page 43 to see the specific deliverables and targets relevant to this activity.

#### Case study: Application of the balance standard - vaccine safety

During 2021 and 2022 the Authority received numerous complaints about broadcasts which suggested the COVID-19 vaccine was 'safe'. Complainants argued that the balance standard required broadcasters to present alternative perspectives regarding the vaccine's safety. The Authority's first determination of how the balance standard applies to the issue of vaccine safety was Donald and Television New Zealand Ltd (2021-033).

This case addressed comments made on *Seven Sharp*, including: '[Vaccinologist Helen Petousis-Harris] is very confident that the vaccine is both safe and effective and that we all should have it.' The complainant considered the comments 'show unacceptable and unsatisfactory [imbalance] on...an important topic' and 'The way she suggested that the safety of this vaccination is almost without question [never] gave a fair opportunity to opponents'.

For the balance standard to apply, a controversial issue of public importance must have been discussed. This is the first hurdle complaints under this standard must clear in order to be considered further. An issue of public importance is something that would have a significant potential impact on or concern members of the New Zealand public. A controversial issue will be one which is topical and creates conflicting opinion or ongoing public debate. In its decision, the Authority found that the safety of the COVID-19 Pfizer vaccine had been established by medical safety and health science authorities both in New Zealand and around the world. On this basis, while some people may hold different views, the issue of vaccine safety was not controversial and the balance standard did not apply.

Broadcasters can use precedent-setting decisions such as *Donald* to succinctly and efficiently deal with complaints that repeatedly raise the same or similar issues. Broadcasters making decisions on similar complaints throughout 2021 and 2022 were able to use the reasoning in this case. The Authority saw this in action in the broadcasters' decisions in connection with complaints such as *Laroche & Breed and Television New Zealand Ltd* (2021-132) and *Marshall and Television New Zealand Ltd* (2021-138).



### Case study: Application of discrimination and denigration standard – COVID-19 vaccination status

During 2021 and 2022, the numerous COVIDrelated complaints also included allegations of discrimination against people with anti-vaccine or anti-mandate beliefs.

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For the discrimination and denigration standard to apply, the broadcast must concern a 'recognised section of the community'. The standard prohibits discrimination against sections of the community on the basis of sex, sexual orientation, race, age, disability, occupational status or as a consequence of legitimate expression of religion, culture or political belief.

Building on a previous decision regarding the standard's application to those who oppose vaccines generally (*Gray, Scott, Vickers and Vink and Mediaworks TV Ltd* (2019-020)), the Authority found the standard does not apply to those who specifically oppose COVID-19 vaccines, as this group is not a 'recognised section of the community' (*Donald and Television New Zealand Ltd* (2021-033)).

A similar finding was subsequently made regarding 'the unvaccinated' in the context of vaccine mandates introduced by the New Zealand Government (*Boyce and Radio New Zealand Ltd* (2021-143)). After the publication of these decisions, the Authority did not uphold or declined to determine multiple complaints made about discrimination towards those with antivaccine views, such as *Laroche & Breed and Television New Zealand Ltd* (2021-132) and *Morgan and NZME Radio Ltd* (2021-131).

The Authority's clear reasoning published in decisions on how broadcasting standards apply to complaints about vaccination and related issues allowed broadcasters to provide consistent and succinct responses to this type of complaint. Having clear precedents for programming regarding COVID-19 issues has been key throughout the pandemic, as the freedom of expression for broadcasters to impart public health information and discuss other pandemic issues has been an important way to combat misinformation and disinformation.



# NGĀ MAHI PĀHEKOHEKO EDUCATION AND ENGAGEMENT

#### Impacts



# Broadcasters understand and meet their standards obligations

Public make informed decisions and safely manage broadcast content at home and can access the complaints system

By engaging with and educating broadcasters and the public on the standards and how they apply we help to ensure the broadcasting standards system is effective for all New Zealanders.

We seek to raise awareness of the Authority, standards and the complaints system through activities using multiple channels, including our website, *BSA Pānui*, social media, media releases, research, seminars, our partners and public consultation processes.

Our aim is that people from different cultures and backgrounds can access the broadcasting standards system and benefit from our vision of free speech without harm.

We are focused on reaching a broader range of New Zealanders, while acknowledging this is challenging given diverse and changing audience habits and our small scale. To this end, we have this year stepped up our efforts to make our services accessible to diverse communities through greater engagement and by making more of our resources available in other languages. Highlights in the past year include:

- Embedding our refreshed strategy for how we use a range of platforms to communicate.
- Focusing communication on important BSA guidance on subjects such as COVID-19 coverage, misinformation and complaints unlikely to succeed.
- Conducting public consultation leading to a new broadcasting Codebook.
- Sharing and explaining key research, such as our litmus testing and survey on language that may offend, with broadcasters and audiences.
- Adding a range of new and updated resources in te reo Māori.
- Simplifying language across our website and adding multilingual translations of several key resources.
- A campaign to raise awareness of tools parents/ caregivers can use to prevent children straying into inappropriate viewing while at home during COVID-19 lockdowns.
- 13 editions of our BSA Pānui and 13 media releases.
- 164 meetings, workshops and seminars with broadcasters, broadcasting students, stakeholders, officials, community groups and others providing information, insights and guidance on the standards system.
- Continuing to interact with broadcasters, other regulators and government officials over the review of media content regulation.

Refer to the 'Output: Education and Engagement' section on page 45 to see the specific deliverables and targets relevant to this activity.

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#### Case study: Communication of standards guidance

One of our measures of success is that we effectively communicate information that provides guidance on the application of standards. We aim to achieve this by reaching a range of stakeholders, broadcasters and audience groups via targeted communications channels.

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This year we communicated the results of our latest research on language that may offend in broadcasting (see page 26). This provides a snapshot of current community attitudes which broadcasters can use to ensure programmes meet the evolving expectations of New Zealand audiences. It also highlights the value of tools such as audience advisories and timebands, which audiences can use to make informed viewing and listening choices. We made use of all the BSA's major channels to communicate the survey results, including a media release issued to diverse media in seven languages, media interviews and a national opinion piece from our Chief Executive, a Pānui to stakeholders, an email to all broadcasters and social media posts. All communications provided a link enabling people to see the full survey report on our website.

As a result, the report generated wide discussion and coverage in media including in a number of national broadcast, online and print outlets, Māori, Pasifika, regional and student media and high-profile blogsites. It was rated the most useful BSA research in this year's broadcaster satisfaction survey. Some 55% of participating broadcasters said they had read the report, with more than half of these rating it as 'very valuable'.



# TE TĀTARI I TŌ TĀTAU WHAI KIKO MEASURING OUR IMPACT

To assess our impact over time we have identified six measures. These give an indication of how effectively and efficiently the broadcasting system is working, and whether we are achieving our aim of preventing harm while fairly balancing broadcasters' right to freedom of expression and reflecting the values of New Zealand's liberal democratic society.

#### Impact 1:

### The public are aware of the broadcasting standards system

- The large volume of complaints received this year (185) and enquiries (849) gives a positive indication of public awareness of the broadcasting standards system.
- We issued 13 media releases and 13 Pānui newsletters promoting awareness of the standards system and access to it.
- Some 46,000 users visited the BSA website for information on complaints, standards, decisions, news, research and reports – a similar volume to last year, when user numbers leapt 20% from the year before.
- Litmus testing with 580 New Zealanders exploring attitudes to BSA decisions on accuracy in broadcasting revealed broad awareness of the BSA and the standards system.

#### Impact 2:

#### Broadcasters and the public understand the standards

- The number of complaints received fell to 185, from 206 the previous year. While this number remains relatively high compared with earlier years, the number of complaints upheld fell to seven, compared with 16 and 15 in 2020 and 2021. This gives a positive indication that broadcasters are maintaining standards in their content.
- We promoted our new guidance on complaints unlikely to succeed to broadcasters and the public. This seeks to improve understanding of how we apply standards

so broadcasters can better meet their obligations and fewer unjustified complaints arise. Complaints under the balance standard, flagged as one category that is seldom upheld, fell by more than 10% this year.

- Litmus testing research exploring public views towards BSA decisions on accuracy found on average 83% agree with the outcomes of five decisions tested, rating them as very good, good, or acceptable. This is a positive indicator that the decisions provide effective guidance to support broadcaster and community understanding of how the standards apply.
- We have provided multiple interactive sessions with broadcasters, broadcasting training providers and other interested groups to raise awareness of the standards.

#### Impact 3:

### Broadcasters and the public have a high level of trust and confidence in the standards system

- One appeal, filed in 2021, was dismissed in part with some specific issues referred back to the Authority in light of new evidence (resulting in an amended decision). Another appeal, filed during the financial year was ongoing at the end of the reporting period.
- An independent review of accuracy decisions found them 'sound and realistic'. The reviewer saw the style of decision writing as generally appropriate for a diverse audience. He considered the BSA was doing well in meeting the need for rigorously researched and reasoned decisions that convincingly answer the parties' arguments. The Authority has put into action a suggestion to compile a file of readily accessible 'leading decisions'.
- Both complainants and broadcasters rate their interactions with the BSA highly. Some 81% of broadcasters rate their working relationship with the BSA positively, with 89% of those who had a complaint determined in the past year rating the process very good or good. Complainants' satisfaction averages over 84% across written correspondence, phone contact and staff professionalism.
- The positive litmus testing results referred to above also reflect public confidence in the BSA's decision-making.

#### Impact 4:

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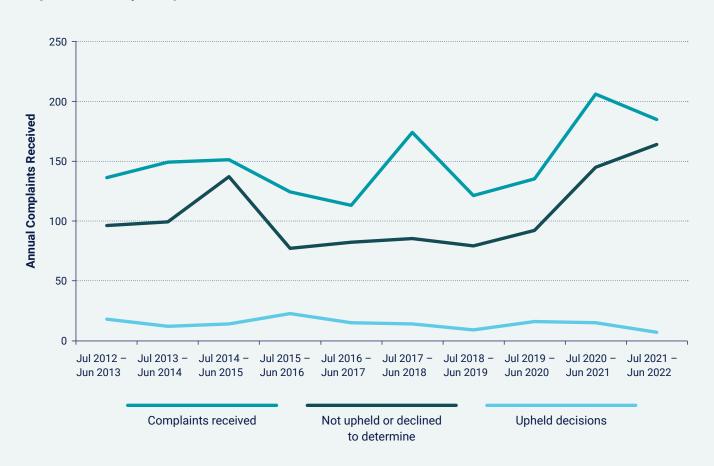
### The public are aware of and use the tools available to safely manage broadcast content

- Our litmus testing survey this year showed that 29% of New Zealanders currently use available tools to manage TV viewing.
- This level remains similar to last year, despite free-to-air TV being overtaken this year by social media and other online video as the most-consumed media. Those saying they had watched free-to-air TV within the past week has fallen from 75% to 64% since last year's survey.
- Electronic programming guide (used by 14%), classifications (13%), broadcaster warnings/audience advisories (9%) and timebands (8%) are the most used tools, with use of each higher this year than in 2021.

#### Impact 5:

### Broadcaster conduct, practices, policies and/or procedures are improved following the issue of a decision

- The percentage of decisions upholding complaints this year was 4%, down from 9% and 14% in the previous two years, indicating a general improvement in the way broadcasters are exercising their right to freedom of expression within the standards.
- The case studies included under 'Oversight and Development of the Broadcasting System' in this report demonstrate our impact on the improvement of broadcaster conduct, practices, policies and/or procedures.
- All of our decisions are publicly available, and we promote awareness of key decisions and any learnings for broadcasters via media releases, Pānui newsletters, social media and direct communications with broadcasters.



#### Figure 2 – BSA system performance indicators

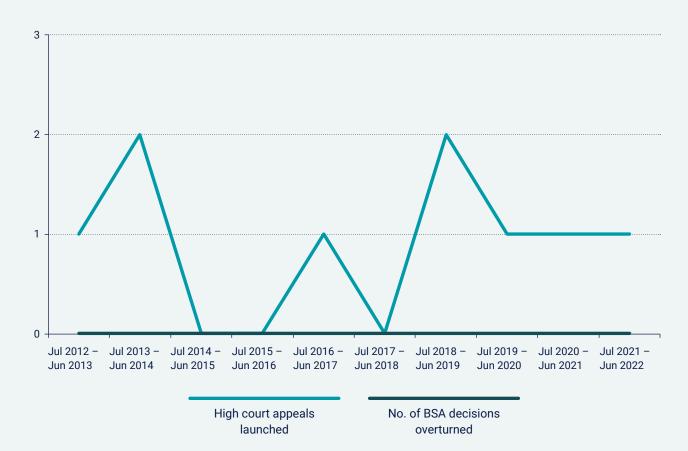
#### Impact 6:

### Our decisions reflect the attitudes and values of our liberal democratic society

- The case summaries in Appendix 2 illustrate the broad scope of complaints brought to us this year. This required us to consider issues including public health information on COVID-19 and vaccines, concerns over misinformation, the rights and limits associated with public protests, the privacy of vulnerable people, gender stereotypes and diversity issues, discrimination and denigration and issues of importance to ethnic communities.
- To assist our decision-making, we continue to use translations of broadcasts and to seek out expertise and views from cultural advisors when determining complaints concerning relevant communities.

- This year's research on language that may offend, including terms in Māori and Samoan and expressions relating to other cultural groups, is a further resource to help ensure our decisions reflect current attitudes.
- We have made documents such as our guide to complaints unlikely to succeed available in several languages to ensure wide access to our resources.
- Our litmus testing indicates that an average of 83% of participants, reflecting a representative sample of New Zealand society, agreed with BSA decisions and reasoning.

#### Figure 3 - High Court appeals



## NGĀ MAHI WHAKAHAERE OPERATIONS

#### **Operational overview**

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Despite the ongoing high level of complaints and declining revenue, we have provided a cost-effective, efficient service. Our deficit is slightly higher than forecast and primarily the result of decreasing levy revenue, recruitment costs and the addition of an FTE to help with the workload. However, we are always alert to savings and in the past year trimmed some costs, including via removing the need for reception services.

#### **Revenue and resourcing**

This year we posted a \$234,576 deficit reflecting a decline in levy revenues and the need to spend more on resourcing. Levy revenues declined for the sixth year in a row and salary costs were close to budget.

We are forecasting further declines in levy revenues and expect these to accelerate further. We continue to hold relatively strong reserves. They will sustain our operations and high-quality performance, notwithstanding the ongoing impacts of COVID-19 and structural changes in the broadcasting sector affecting levy revenue.

The decline in linear broadcast audience and movement of advertising spend to digital platforms will continue to test the industry and our funding model. However, we are comfortable that with the right level of Crown support and resources, our operations are suitably resilient to withstand future challenges.

#### **Operational services and infrastructure**

Our systems and processes responded well to the ongoing COVID-19 pandemic restrictions in the past year, with all of our services 100% operational and staff working remotely when needed. We continue to share offices and other costs with NZ On Air.

#### Risk

Managing risk is an important part of our governance and operational management approach. We have a risk management framework and schedule that is reviewed and updated regularly by our Board and staff. Our pandemic plan has continued to help us respond well to the changing situation. We have robust systems and processes which support our operations and effectiveness. Key risks continue to include funding decline, uncertainty arising from the reform environment and changes in personnel at the Board and staff level. These are managed by engaging with officials with oversight of the reform agenda and through a renewed focus on retention. We also ensure that our information management and induction programmes are robust.

The decline in linear broadcast audience and movement of advertising spend to digital platforms will continue to test the industry and our funding model. However, we are comfortable that with the right level of Crown support and resources, our operations are suitably resilient to withstand future challenges.



#### Figure 4 – Overall performance and cost analysis



Former BSA Chief Executive Glen Scanlon with the team at Radio Kahungunu

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# TE ORANGA ME TE ĀHEINGA O TE TŌPŪTANGA ORGANISATIONAL HEALTH AND CAPABILITY

The BSA is a small entity with nine staff, the majority based in our Wellington office. We are committed to being a good employer and promote equal employment opportunities (EEO) to ensure our approach to people capability is in line with these obligations.

Our EEO policy underpins the positive and collaborative environment that we foster, which enables individual needs and circumstances to be acknowledged in a fair and flexible way. We encourage staff involvement in all EEO matters and we review our policies and procedures annually to look for any enhancements that can be made.

#### Workplace profile

Our people, who bring specialist expertise to our operations, are critical to our success. We continue to attract capable staff, but the market is increasingly tight. With a focus on retention, we work hard to provide training and development opportunities and an excellent workplace environment, while also having to ensure pay remains competitive amid an environment of rising salaries. Increased staffing has enabled us to get a significant backlog of complaints under control and maintain high service levels, as demonstrated by this year's improved complainant and broadcaster survey results, through a year in which complaint volumes remained high.

Our culture is collaborative, with the Board and team enjoying a unique relationship. Our staff profile is set out in the table below. For the 2021/22 year, all staff employed as at 30 June 2022 were surveyed and 100% responded.

#### **Disability profile**

No staff members reported having a disability.

#### Pay gap information

Remuneration is based on ability and role size without any bias, including as to gender or ethnicity. Due to staff changes in the reporting period, and the potential for any pay gap data to be misleading and/or to give rise to privacy issues, we have not reported gender pay gap data.

#### Health and safety

We take a proactive approach to health and safety and are committed to providing a healthy working environment for our staff. Our office building is well-maintained and has a good seismic rating. We regularly test our evacuation procedures and earthquake drills. We revise our health and safety risk register regularly to include new risks we have discovered. A work resumption team is led by the Chief Executive in the event of a catastrophic emergency.

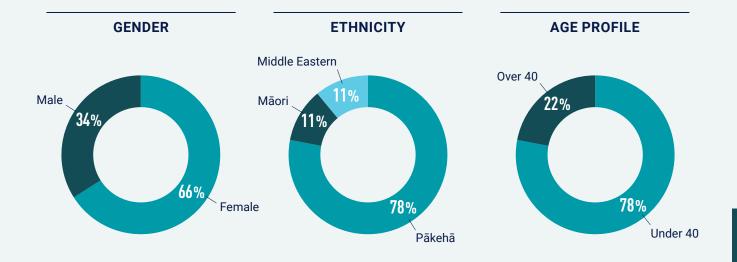
#### COVID-19 health and safety response

Our pandemic plan has continued to allow us to respond well to COVID-19. Our team worked from home during alert levels 2 or higher. During such times, staff were able to effectively perform their roles remotely with no disruption to services. We continue to be vigilant and require staff to take leave or work from home when unwell. All have been vaccinated and boosted.

At a general level, we have regular health and safety meetings with our co-tenant NZ On Air and work together to prevent accidents and illnesses. This information is communicated to staff. We provide Employment Assistance Programme (EAP) counselling sessions on a confidential basis and encourage staff to use this service when needed. As we are a complaints entity, we provide preventative health and safety training to assist staff in dealing with external threats. There were no minor or major incidents to report on for the reported period.

#### Maihi Karauna

We are committed to Maihi Karauna and increasing our own internal te ao Māori capability. We have demonstrated this through provision of te reo Māori language learning for staff and embedding use of karakia to open and close our meetings. We acknowledge that these are small steps, so to further develop our skills we have, with advice from Te Arawhiti, developed a Whāinga Amorangi plan.



#### Being a good employer

We have a keen focus on being a good employer, enhancing our capability, and providing a highperforming, supportive work environment. Our main aim is to develop and retain talent, integrate work practices that promote or enhance work/life balance among our employees and encourage professional development and a wide range of experiences within the scope of our activities.

#### Health and capability performance measures

| Goal   | Measure  | Actual   |
|--|--|----------|
| Our people are skilled<br>and professional   | Individual staff training needs are assessed and a range of options developed.   | Achieved |
|  | Staff are offered lessons in te reo Māori.   | Achieved |
|  | Staff feedback is regularly sought using a range of tools.   | Achieved |
|  | Equal employment opportunity principles are incorporated<br>in staff selection and management, to achieve as diverse<br>a workforce as possible within the limits of our small size. | Achieved |
| We maintain, seek and develop<br>ongoing opportunities for<br>collaboration and engagement | Work with agencies which also have a role in the oversight of content standards to increase understanding, share ideas and reduce cost and complication.                             | Achieved |
|  | Maintain regular contact with broadcasters and stakeholder groups.   | Achieved |
| Our infrastructure is fit<br>for purpose and helps<br>us work efficiently                  | New ways of working are explored and implemented where appropriate.  | Achieved |
| us work entitelity   | We have the right mix of flexible technology to help this happen.  | Achieved |
|  | Where possible we share resources, for example through our relationship with NZ On Air.  | Achieved |

o E Pūrongo Ā-Tau 2022 Ngā 🛾

gā Tauākī Nohonga Haepapa

# NGĂ TAUĂKĪ NOHONGA HAEPAPA ACCOUNTABILITY STATEMENTS

#### Statement of Responsibility

Pursuant to the Crown Entities Act 2004, the Board accepts responsibility for:

- · The preparation of the Financial Statements and the Statement of Performance and for the judgements used therein;
- · The establishment and maintenance of a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial and non-financial reporting.

Pursuant to section 19A of the Public Finance Act 1989, the Board accepts responsibility for any end-of-year performance information provided by the BSA.

In the opinion of the Board, the Financial Statements and Statement of Performance for the year ended 30 June 2022 fairly reflect the financial position and operations of the BSA.

**Susie Staley** Chair 16 November 2022

Blaky Solomon-Janoai

Tupe Solomon-Tanoa'i Member 16 November 2022

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# TE TAUĀKĪ MŌ TE HUA O TE MAHI TAE ATU KI 30 PIPIRI 2022 STATEMENT OF PERFORMANCE FOR THE YEAR ENDED 30 JUNE 2022

The statements in this section provide detailed results against targets, budgets and performance measures for the year ended 30 June 2022 as set out in our Statement of Performance Expectations for the year ended 30 June 2022. There are three activities: complaints determination, oversight and development of the broadcasting standards system, and education and engagement.

|  | Budget<br>Income<br>\$ | Actual<br>Income<br>\$ | Budget<br>Expenditure<br>\$ | Actual<br>Expenditure<br>\$ |
|--|------------------------|------------------------|-----------------------------|-----------------------------|
| Complaints determination                                   | 711,700                | 742,672                | 840,632                     | 871,689                     |
| Oversight and development of broadcasting standards system | 323,500                | 337,578                | 382,560                     | 396,222                     |
| Education and engagement                                   | 258,800                | 270,063                | 302,048                     | 316,978                     |
| Total  | 1,294,000              | 1,350,313              | 1,525,240                   | 1,584,889                   |

# **OUTPUT: COMPLAINTS DETERMINATION**

#### Description

One of our core activities is the determination of complaints that broadcasters have breached the Codes of Broadcasting Practice. Our complaints service is free, independent and accessible to the public. We strive to issue high quality, fair, clear, robust, soundly reasoned, timely decisions that reflect current community attitudes and an appropriate boundary between freedom of expression and harm. Decisions can be appealed to the High Court. Our performance against our measures is reported here.

#### Impact over time

- An effective, efficient, accessible, fair, agile and modern complaints service
- Fair, clear, robust and timely decisions on complaints, that reflect the changing media environment, and culture, attitudes and values of our diverse communities

- Broadcasters understand and meet their broadcasting obligations
- Public make informed decisions and safely manage broadcast content at home and can access the complaints system

#### Impact measures

- Understanding of standards by broadcasters and the public is improved
- A high level of trust and confidence in the system is maintained
- Broadcaster conduct, practices, policies and/ or procedures are improved following the issue of a decision

| Cost            | Actual 2021/22 | Budget<br>2021/22 | Actual<br>2020/21 | Actual<br>2019/20 | Actual<br>2018/19 |
|-----------------|----------------|-------------------|-------------------|-------------------|-------------------|
| Total cost      | 871,689        | 840,632           | 875,742           | 771,113           | 727,704           |
| % of total cost | 55%            | 55%               | 66%               | 53%               | 53%               |

| Output  | Measure  | Target<br>2021/22   | Actual<br>2021/22                                      | Actual<br>2020/21   | Actual<br>2019/20   |
|---|--|---|--|---------------------|---------------------|
| <b>1.1</b><br>Complaints are<br>acknowledged<br>in a timely<br>manner | Number of<br>complaints<br>and enquiries<br>received | An estimated<br>115-130 formal<br>complaints<br>800-950 enquiries   | Achieved:<br>185 formal<br>complaints<br>849 enquiries | N/A (new measure)   | N/A (new measure)   |
| <b>1.2</b><br>Decisions are<br>issued in a<br>timely manner           | Timeliness   | (a) 95% of<br>complaints<br>acknowledged<br>within 3 working<br>days  | (a) Achieved – 100%                                    | (a) Achieved – 100% | (a) Achieved – 98%  |
|   |  | (b) 90% of decisions<br>issued within 20<br>working days<br>of the board<br>meeting at which<br>the final decision<br>is made | (b) Achieved – 100%                                    | (b) Achieved – 100% | (b) Achieved – 100% |



| Output   | Measure     | Target<br>2021/22  | Actual<br>2021/22   | Actual<br>2020/21   | Actual<br>2019/20   |
|--|-------------|--|---|---|---|
| <b>1.3</b><br>Decisions<br>are soundly<br>reasoned | (a) Quality | External assessor<br>agrees that the BSA's<br>reasoning, process<br>and/or interpretation<br>in up to 5 decisions<br>are appropriate<br>and reasonable   | Achieved<br>An external review<br>was undertaken<br>on the BSA's<br>reasoning and<br>interpretation of the<br>accuracy standard   | Achieved<br>An external review<br>was undertaken on<br>the BSA's reasoning<br>and interpretation of<br>the balance standard   | Achieved<br>An external review<br>was undertaken<br>on the BSA's<br>reasoning and<br>interpretation of the<br>accuracy standard   |
|  | (b) Quality | High Court<br>judgments on<br>appeals taken<br>against BSA<br>decisions are<br>analysed and applied<br>in subsequent<br>decisions to enable<br>improvements to<br>the BSA's reasoning<br>and process | Achieved<br>One appeal<br>determined –<br>dismissed in part<br>with some specific<br>issues referred back<br>to the Authority<br>in light of new<br>evidence (resulting in<br>amended decision)<br>A second appeal<br>(which is ongoing)<br>notified to the BSA in<br>July 2021 | Achieved<br>Two appeals (filed<br>in previous financial<br>years) determined in<br>BSA's favour<br>A third appeal was<br>notified to the BSA in<br>June 2021<br>This appeal<br>is ongoing   | Achieved<br>One appeal filed in<br>2018/19 is ongoing   |
| 1.4<br>Level of<br>service                         |             | In an annual survey<br>an average of 70%<br>of complainants<br>are satisfied with<br>BSA's service,<br>including telephone<br>contact, written<br>correspondence and<br>staff professionalism        | Achieved<br>Average of:<br>86% rated BSA's<br>telephone contact as<br>good or very good <sup>9</sup><br>87% rated BSA's staff<br>professionalism as<br>good or very good <sup>10</sup><br>81% rated<br>BSA's written<br>correspondence as<br>good or very good <sup>11</sup>    | Achieved<br>Average of:<br>81% rated BSA's<br>telephone contact as<br>good or very good<br>84.5% rated BSA's<br>staff professionalism<br>as good or very good<br>76% rated<br>BSA's written<br>correspondence as<br>good or very good | Achieved<br>Average of:<br>79% rated BSA's<br>telephone contact as<br>good or very good<br>80.5% rated BSA's<br>staff professionalism<br>as good or very good<br>76% rated<br>BSA's written<br>correspondence as<br>good or very good |

- 9. Average of ratings across five aspects of telephone contact where respondents were asked the extent to which they agreed (on a 5-point scale) with statements including: Answered my questions about the complaints process well; and Returned my calls or got in contact with me within an acceptable timeframe. Percentage reflects number of answers at the top of the scale (ie respondents agreed or strongly agreed).
- 10. Average of ratings across two measures where respondents were asked the extent to which they agreed (on a 5-point scale) with the following statements: BSA's written correspondence (letters and emails) were professional; and BSA phone contact was professional. Percentage reflects number of answers at the top of the scale (ie respondents agreed or strongly agreed).
- 11. Average of ratings across six aspects of written correspondence where respondents were asked the extent to which they agreed (on a 5-point scale) with statements including: BSA's written correspondence (letters and emails) were clear and easy to understand; and BSA's written correspondence (letters and emails) arrived within an acceptable timeframe. Percentage reflects number of answers at the top of the scale (ie respondents agreed or strongly agreed).

| Output  | Measure | Target<br>2021/22  | Actual<br>2021/22  | Actual<br>2020/21   | Actual<br>2019/20  |
|---|---------|--|--|---|--|
| <b>1.5</b><br>BSA decisions<br>reflect<br>community<br>standards and<br>are understood<br>by the public |         | 75% of a diverse<br>group we litmus test<br>decisions on relating<br>to a particular<br>standard, rank them<br>as acceptable, good<br>or very good on<br>a 5-point scale in<br>terms of how well<br>they understand<br>the reasoning<br>and support the<br>complaint outcome | Achieved – 83%<br>5 decisions relating<br>to accuracy tested | Achieved – 78%<br>5 decisions relating<br>to discrimination and<br>denigration tested | Achieved – 85%<br>4 decisions<br>relating to violence<br>litmus tested |

# OUTPUT: OVERSIGHT AND DEVELOPMENT OF THE BROADCASTING STANDARDS SYSTEM

#### Description

We oversee the broadcasting standards regime, work with broadcasters and others to set clear broadcasting standards and review codes so they reflect the modern media environment to which they apply. We undertake research relevant to broadcasting standards and community attitudes, and issue guidance to support broadcasters to meet their obligations. We work cooperatively with other content standards regulators and provide advice, when required, to policy officials on issues about the content standards system and reform. Our performance against our measures is reported here.

#### Impacts over time

- Broadcasting standards are fit for purpose in the modern media environment
- Broadcasters understand and meet their broadcasting obligations

- Public make informed decisions, safely manage broadcast content at home and can access the complaints system
- Regulatory sector reform reduces risks of harm, protects free speech and makes sense to audiences

#### Impact measures

- Understanding of standards by broadcasters and the public is improved
- A high level of trust and confidence in the system is maintained
- Broadcaster conduct, practices, policies and/ or procedures are improved following the issue of a decision

| Cost            | Actual<br>2021/22 | Budget<br>2021/22 | Actual<br>2020/21 | Actual<br>2019/20 | Actual<br>2018/19 |
|-----------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Total cost      | 396,222           | 382,560           | 280,447           | 509,227           | 370,717           |
| % of total cost | 25%               | 25%               | 21%               | 35%               | 27%               |



| Output   | Measure | Target<br>2021/22  | Actual<br>2021/22   | Actual<br>2020/21  | Actual<br>2019/20   |
|--|---------|--|---|--|---|
| <b>2.1</b><br>Codes remain<br>relevant to<br>the media<br>environment to<br>which they apply   | Quality | Codes reviewed<br>every two years<br>against media<br>and societal<br>developments and<br>revised if necessary.<br>2021/22: Codes<br>reviewed and final<br>version released by<br>30 June 2022   | Achieved<br>Final version of new<br>Code released in<br>June to take effect 1<br>July 2022  | Achieved<br>Codebook review<br>commenced   | Achieved<br>Refreshed Election<br>Programmes Code<br>was published in<br>March 2020<br>Refreshed Free-to-Air<br>Television Code and<br>Commentary was<br>published in May 2020  |
| 2.2<br>Research is<br>commissioned<br>that is relevant<br>to ensuring that<br>standards are<br>contemporary<br>and community<br>expectations are<br>understood |         | One research and/or<br>public consultation<br>project is<br>undertaken. It can be<br>in conjunction with<br>another entity and<br>may contribute to<br>the development of<br>standards or a future<br>regulatory system.<br>Five stakeholders<br>provided feedback<br>that research<br>is valuable | Achieved<br>Language that<br>may offend in<br>broadcasting report<br>published in March<br>2022<br>Annual broadcaster<br>survey indicates<br>that 94% of the (18)<br>broadcasters who<br>reported having<br>read the report<br>found it valuable or<br>very valuable. | Achieved<br>Stakeholder<br>Codebook survey<br>completed to explore<br>participants' views<br>regarding issues<br>subject to Codebook<br>review<br>We had 33 responses<br>to the survey, with<br>the valuable results<br>then being used<br>by our broadcast<br>consultation group<br>to help recommend<br>changes to the codes<br>– a practical example<br>of the survey's worth | Achieved<br>Children's Media Use<br>research commissioned<br>jointly with NZ On Air,<br>published in June.<br>Feedback that research<br>is valuable provided by<br>stakeholders, media<br>and other agencies<br>following publication<br>and in an online<br>workshop hosted by the<br>BSA and NZ On Air  |
| <b>2.3</b><br>Awareness<br>of BSA and<br>complaint<br>process  | Impact  | N/A this year: 75% of<br>New Zealanders are<br>aware of the BSA and<br>that they can make<br>a formal complaint.<br>Survey undertaken<br>every two years   | N/A (every two years)   | Achieved in part<br>75% of<br>New Zealanders are<br>aware of the BSA<br>and 68% aware they<br>can make a formal<br>complaint   | N/A (every two years)   |
| <b>2.4</b><br>Broadcasters are<br>satisfied with the<br>BSA's processes,<br>services<br>and working<br>relationships   |         | 80% or more of<br>broadcasters<br>surveyed annually<br>rank BSA processes<br>and working<br>relationships as good<br>or very good on a<br>5-point scale. Issues<br>raised are analysed<br>and addressed  | Achieved<br>81% – working<br>relationships rated<br>good or very good (N<br>= 31)<br>88.9% rank<br>processes good<br>or very good (N=9<br>broadcasters who<br>had a complaint<br>determined by the<br>BSA in the previous<br>12 months)                               | Achieved in part<br>80% – working<br>relationships rated<br>good or very good<br>(N=56)<br>77.8% – processes<br>rated good or<br>very good (N=9<br>broadcasters who<br>had a complaint<br>determined by the<br>BSA in the previous<br>12 months)   | Achieved in part<br>76% – working<br>relationships rated<br>good or very good<br>(N=58)<br>62.5% – processes<br>rated good or very good<br>(N=8 broadcasters<br>who had a complaint<br>determined by the<br>BSA in the previous<br>12 months)<br>Other results<br>96% – staff<br>professionalism<br>88% – emails<br>85% – staff<br>responsiveness |

| Output   | Measure | Target<br>2021/22  | Actual<br>2021/22   | Actual<br>2020/21   | Actual<br>2019/20 |
|--|---------|--|---|---|-------------------|
| <b>2.5</b><br>Broadcasters<br>understand<br>the standards<br>and meet their<br>obligations |         | Broadcaster conduct,<br>practices, and/<br>or procedures are<br>improved following<br>issue of a decision.<br>Assessed via 3<br>case studies   | Achieved<br>3 case studies<br>detailed in section:<br>Oversight and<br>Development of<br>the Broadcasting<br>Standards System | Achieved<br>3 case studies<br>detailed in section:<br>Oversight and<br>Development of<br>the Broadcasting<br>Standards System | N/A (new measure) |
| <b>2.6</b><br>An agent for<br>change in<br>relation to the<br>regulatory sector            |         | Advice on regulatory<br>sector reform is<br>provided to and<br>considered by<br>officials. Evidence of<br>collaborative work<br>with others in the<br>sector. Assessed via<br>case study | Achieved<br>Case studies detailed<br>in section: Oversight<br>and Development<br>of the Broadcasting<br>Standards System      | N/A (new measure)   | N/A (new measure) |

# **OUTPUT: EDUCATION AND ENGAGEMENT**

#### Description

We provide clear, user-friendly information about broadcasting standards, the complaints system and processes, and our decisions to broadcasters and the public through a variety of channels. We raise awareness and educate broadcasters and the public about the BSA, broadcasting standards, and the complaints system, with the aim to prevent harm, and to assist broadcasters to meet the standards. Effective engagement and education help New Zealanders understand their media environment and how the standards apply to the right to freedom of expression. Our performance against our measures is reported here.

#### Impacts over time

- An effective, efficient, accessible, fair, agile and modern complaints service
- Broadcasters understand and meet their broadcasting obligations
- Public make informed decisions, safely manage broadcast content at home and can access the complaints system

#### Impact measures

- Public awareness of the broadcasting standards system is maintained
- Understanding of standards by broadcasters and the public is improved
- A high level of trust and confidence in the system is maintained
- Public awareness and use of the tools available to safely manage broadcast content is increased
- Broadcaster conduct, practices, policies and/ or procedures are improved following the issue of a decision
- Our decisions reflect the attitudes and values of our liberal democratic society

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| Cost            | Actual<br>2021/22 | Budget<br>2021/22 | Actual<br>2020/21 | Actual<br>2019/20 | Actual<br>2018/19 |
|-----------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Total cost      | 316,978           | 302,048           | 165,007           | 174,592           | 274,606           |
| % of total cost | 20%               | 20%               | 13%               | 12%               | 20%               |

| Output   | Measure | Target<br>2021/22   | Actual<br>2021/22   | Actual<br>2020/21 | Actual<br>2019/20 |
|--|---------|---|---|-------------------|-------------------|
| <b>3.1</b><br>Success of<br>communication<br>and engagement                                | Impact  | Decisions and issues<br>of high public interest<br>or that provide<br>particular guidance<br>on the application<br>of the standards<br>are communicated<br>effectively – whether<br>via feedback to<br>broadcasters; media<br>releases; newsletters<br>or social media.<br>Assessed via a<br>case study | Achieved<br>Case study detailed<br>in section: Education<br>and Engagement  | N/A (new measure) | N/A (new measure) |
| <b>3.2</b><br>Broadcasters<br>understand<br>the standards<br>and meet their<br>obligations |         | The BSA meets with,<br>provides workshops<br>and/or seminars<br>15 times annually<br>to broadcasters or<br>training institutions<br>on issues relating<br>to broadcasting<br>standards so they<br>understand them<br>and meet their<br>obligations  | Achieved<br>53 meetings with<br>broadcasters<br>12 seminars provided<br>to broadcasters<br>4 seminars<br>provided to training<br>institutions | N/A (new measure) | N/A (new measure) |

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| $( \cdot \cdot \cdot )$ |  |
|-------------------------|--|
| (4/)                    |  |
| 4/                      |  |

| Output  | Measure     | Target<br>2021/22  | Actual<br>2021/22  | Actual<br>2020/21  | Actual<br>2019/20   |
|---|-------------|--|--|--|---|
| <b>3.3</b><br>Māori, Asian,<br>and Pasifika<br>community<br>awareness of<br>the BSA and the<br>ability to make<br>a complaint is<br>increased | (a) Quality | <ul> <li>(a) N/A in this<br/>year: 75% of<br/>Māori, Asian<br/>and Pasifika<br/>communities<br/>surveyed are<br/>aware of the<br/>BSA and the<br/>ability to make<br/>a complaint.<br/>Assessed every<br/>two years</li> </ul> | (a) N/A  | Not Achieved<br>Aware of the BSA:<br>70% – Māori<br>57% – Pasifika<br>40% – Asian<br>Aware they can make<br>a formal complaint:<br>72% – Māori<br>54% – Pasifika<br>44% – Asian  | N/A (every two years)   |
|   | (b) Quality | (b) BSA provides<br>5 meetings,<br>workshops<br>or translated<br>written guidance<br>to Māori,<br>Asian, and/or<br>Pasifika groups   | Achieved<br>19 meetings/<br>workshops with<br>Māori, Asian and/or<br>Pasifika groups<br>Codebook in te reo<br>Māori available in<br>June 2022<br>The following<br>guidance released in<br>multiple languages:<br>• Complaints<br>Unlikely to Succeed<br>guidance<br>• Media release<br>on Language<br>that May Offend<br>in Broadcasting<br>Survey<br>• Classifications and<br>Timebands guide | Achieved<br>12 meetings and/or<br>presentations with<br>Māori, Asian and/or<br>Pasifika groups<br>Stakeholder survey<br>(and associated<br>correspondence)<br>made available in te<br>reo Māori<br>2 media releases<br>about BSA decisions<br>issued in te reo Māori | Achieved in part<br>Election Programmes<br>Code translated<br>into te reo Māori,<br>Mandarin, Hindi,<br>Punjabi and Samoan<br>and printed copies<br>produced and<br>distributed<br>Refreshed Codebook<br>translated into te<br>reo Māori<br>Publicity Notices<br>Guidance translated<br>and issued in te<br>reo Māori<br>Remaining actions<br>deferred due to<br>lockdown restrictions<br>in 2020 |
| 3.4<br>Complainants<br>and broadcasters<br>indicate high<br>satisfaction with<br>the usability<br>and clarity of<br>the website               |             | At least 70% of<br>broadcasters or<br>complainants<br>surveyed rate the<br>BSA website as good<br>or very good on a<br>5-point scale   | Achieved<br>84% – Broadcasters<br>74% – Complainants   | Achieved in part<br>74% – Broadcasters<br>66% – Complainants   | Achieved<br>92% – Broadcasters<br>71% – Complainants  |

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# NGĀ TAUĀKĪ PŪTEA FINANCIAL STATEMENTS

### STATEMENT OF FINANCIAL PERFORMANCE

FOR THE YEAR ENDED 30 JUNE 2022

|                               | Note  | 2022<br>Actual<br>\$ | 2022<br>Budget<br>\$ | 2021<br>Actual<br>\$ |
|-------------------------------|-------|----------------------|----------------------|----------------------|
| Revenue                       |       |                      |                      |                      |
| Revenue from the Crown        | 2     | 609,000              | 609,000              | 609,000              |
| Broadcasting levies           |       | 708,989              | 650,000              | 756,958              |
| Interest income               |       | 26,368               | 35,000               | 35,609               |
| Other revenue                 |       | 5,956                | -                    | 8,650                |
| Total Revenue                 |       | 1,350,313            | 1,294,000            | 1,410,217            |
| Less Expenditure              |       |                      |                      |                      |
| Personnel costs               | 3     | 1,043,806            | 971,790              | 807,287              |
| Other expenses                | 4     | 518,792              | 533,450              | 511,413              |
| Depreciation and amortisation | 8 & 9 | 22,291               | 20,000               | 7,496                |
| Total Expenditure             |       | 1,584,889            | 1,525,240            | 1,326,196            |
| SURPLUS/(DEFICIT)             |       | (234,576)            | (231,240)            | 84,021               |

## STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 30 JUNE 2022

|  | 2022<br>Actual<br>\$ | 2022<br>Budget<br>\$ | 2021<br>Actual<br>\$ |
|--|----------------------|----------------------|----------------------|
| Public equity as at 1 July                   | 2,422,648            | 2,327,126            | 2,338,627            |
| Return of equity to the Crown <sup>12</sup>  | -                    | -                    | -                    |
| Surplus/(deficit) for the year ended 30 June | (234,576)            | (231,240)            | 84,021               |
| PUBLIC EQUITY AS AT 30 JUNE                  | 2,188,072            | 2,095,886            | 2,422,648            |

12. Each year the BSA considers the appropriate amount of surplus that ought to be paid to the Crown pursuant to s165 of the Crown Entities Act. This year a portion of surplus was returned proportional to the Crown's contribution to BSA's annual revenue.

Explanations of major variances against budgets are provided in Note 16. The accompanying notes form part of these financial statements.

# STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2022

|                                     | Note | 2022<br>Actual<br>\$ | 2022<br>Budget<br>\$ | 2021<br>Actual<br>\$ |
|-------------------------------------|------|----------------------|----------------------|----------------------|
| Assets                              |      |                      |                      |                      |
| Current assets                      |      |                      |                      |                      |
| Bank accounts and cash              | 5    | 208,205              | 147,186              | 439,274              |
| Investments                         | 6    | 2,055,404            | 1,950,000            | 2,052,416            |
| Debtors and prepayments             | 7    | 40,399               | 47,500               | 38,247               |
| GST                                 |      | 11,789               | 30,000               | 22,472               |
| Total current assets                |      | 2,315,797            | 2,174,686            | 2,552,409            |
| Non-current assets                  |      |                      |                      |                      |
| Property, plant and equipment       | 8    | 16,614               | 47,100               | 15,833               |
| Intangible assets                   | 9    | 39,396               | 100                  | 6,242                |
| Total non-current assets            |      | 56,010               | 47,200               | 22,075               |
| Total assets                        |      | 2,371,807            | 2,221,886            | 2,574,484            |
| Liabilities                         |      |                      |                      |                      |
| Current liabilities                 |      |                      |                      |                      |
| Creditors and accrued expenses      | 10   | 131,432              | 95,000               | 119,063              |
| Employee entitlements               | 11   | 52,303               | 31,000               | 32,773               |
| Total liabilities                   |      | 183,735              | 126,000              | 151,836              |
| Total assets less total liabilities |      | 2,188,072            | 2,095,886            | 2,422,648            |
| REPRESENTED BY PUBLIC EQUITY        |      | 2,188,072            | 2,095,886            | 2,422,648            |

# STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2022

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|  | Note | 2022<br>Actual<br>\$ | 2022<br>Budget<br>\$ | 2021<br>Actual<br>\$ |
|--|------|----------------------|----------------------|----------------------|
| Cash Flows from Operating Activities             |      |                      |                      |                      |
| Revenue from the Crown                           |      | 609,000              | 609,000              | 609,000              |
| Broadcasting levies                              |      | 718,293              | 651,000              | 769,084              |
| Interest received                                |      | 22,841               | 37,500               | 47,533               |
| GST (net)  |      | 10,682               | (2,000)              | 2,266                |
| Payments to employees & board members            |      | (1,022,067)          | (968,790)            | (808,303)            |
| Payments to suppliers & other operating expenses |      | (510,605)            | (533,450)            | (477,826)            |
| Net Cash Flow from Operating Activities          |      | (171,856)            | (206,740)            | 141,754              |
| Cash Flows from Investing Activities             |      |                      |                      |                      |
| Purchase of property, plant and equipment        |      | (10,186)             | (50,000)             | (10,080)             |
| Purchase of intangible assets                    |      | (46,039)             | -                    | (6,860)              |
| Acquisition of investments                       |      | (2,988)              | -                    | -                    |
| Proceeds from investments                        |      | -                    | 250,000              | 197,849              |
| Net Cash Flow from Investing Activities          |      | (59,213)             | 200,000              | 180,909              |
| Net Increase/(decrease) in cash held             |      | (231,069)            | (6,740)              | 322,663              |
| Opening bank accounts and cash                   |      | 439,274              | 153,926              | 116,611              |
| CLOSING BANK ACCOUNTS AND CASH                   | 5    | 208,205              | 147,186              | 439,274              |

### NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2022

#### 1. Statement of accounting policies

#### **Reporting entity**

The Broadcasting Standards Authority (BSA) is a Crown Entity as defined by the Crown Entities Act 2004 and is domiciled in New Zealand. As such, the BSA's ultimate parent is the New Zealand Crown.

BSA's primary objective is to provide public services to the New Zealand public, as opposed to that of making a financial return. Accordingly, the BSA has designated itself as a public benefit entity (PBE) for the purposes of financial reporting.

The financial statements for the BSA are for the year ended 30 June 2022, and were approved by the board on 16 November 2022.

#### Basis of preparation

#### **Statement of Compliance**

The financial statements for the BSA have been prepared in accordance with the Crown Entities Act 2004, which includes the requirement to comply with generally accepted accounting practice in New Zealand ("NZ GAAP"). The financial statements have been prepared on the basis that the BSA is a going concern.

The BSA has total expenditure less than \$2 million and is, therefore, eligible to report in accordance with Tier 3 PBE accounting standards. Accordingly, these financial statements have been prepared in accordance with Tier 3 PBE accounting standards, using the criteria set out in Public Benefit Entity Simple Format Reporting – Accrual (Public Sector)(PBE SFR-A (PS)).

#### Measurement base

The financial statements have been prepared on a historical cost basis.

#### Functional and presentation currency

The financial statements are presented in New Zealand dollars and are rounded to the nearest dollar (\$). The functional currency of the BSA is New Zealand dollars (NZ\$).

#### Changes in accounting policies

There have been no changes in accounting policies during the financial year.

#### Significant accounting policies

The accounting policies set out below have been applied consistently to all periods presented in these financial statements.

#### Revenue

Revenue is measured at the fair value of consideration received or receivable.

#### **Revenue from the Crown**

This revenue is restricted in use for the purpose of BSA meeting its objectives specified in the Broadcasting Act 1989 and the scope of the relevant appropriation of the Crown. BSA considers there are no conditions attached to the funding and it is recognised as revenue at the point of entitlement.

#### **Broadcasting levy**

Broadcasting levies are recognised on the occurrence of a recognition event, being the earlier of receipt of payment or receipt of levy return. Levies are paid by broadcasters in accordance with the Broadcasting Act 1989 and are based on broadcaster revenue for the qualifying period. The amount of levies collected each year is influenced by timing of receipt of payment or the levy return and changes in broadcaster revenue on which the levy is based. Consequently, there may be variances on the total amount collected as revenue each year.

#### Interest

Interest income is recognised as it accrues on bank account balances, on-call bank deposits and investments.

#### Other income

Other income is recognised at the time the services are rendered.



#### Leases

#### **Operating leases**

Leases that do not transfer substantially all the risks and rewards incidental to ownership of an asset to the BSA are classified as operating leases. Lease payments under an operating lease are recognised as an expense on a straightline basis over the term of the lease in the Statement of Financial Performance.

#### Bank accounts and cash

Bank accounts and cash held by the BSA include bank balances and on-call bank deposits. Bank accounts and cash are measured at the amount held.

#### Debtors and prepayments

Debtors and prepayments are initially recorded at the amount owed. When it is likely the amount owed (or some portion) will not be collected, a provision for impairment is recorded and the loss is recognised as a bad debt expense. Impairment of a receivable is established when there is objective evidence that the BSA will not be able to collect amounts due according to the original terms of the receivable. Significant financial difficulties of the debtor, probability that the debtor will enter into bankruptcy, and default in payment are all considered indicators that the debtor is impaired.

#### Investments in bank deposits

Investments comprise investments in term deposits with banks.

Deposits with banks are initially recorded at the amount paid. If it appears that the carrying amount of the investment will not be recovered, it is written down to the expected recoverable amount. Significant financial difficulties of the bank, probability that the bank will enter into bankruptcy, and default in payment are all considered indicators that the deposit is not recoverable.

#### Property, plant and equipment

Property, plant and equipment asset classes consist of office equipment, furniture and fittings, leasehold improvements, computer equipment and artworks.

Property, plant and equipment are shown at cost or valuation, less any accumulated depreciation and impairment losses.

#### Additions

The cost of an item of property, plant and equipment is recognised as an asset only when it is probable that future economic benefits or service potential associated with the item will flow to the BSA, and the cost of the item can be measured reliably.

Where an asset is acquired at no cost, or for a nominal cost, it is recognised at fair value when control over the asset is obtained.

#### **Disposals**

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount of the assets. Gains and losses on disposals are included in the Statement of Financial Performance.

#### Subsequent costs

Costs incurred subsequent to initial acquisition are capitalised only when it is probable that future economic benefits or service potential associated with the item will flow to the BSA, and the cost of the item can be measured reliably.

The costs of day-to-day servicing of property, plant and equipment are recognised in the Statement of Financial Performance as they are incurred.

#### Depreciation

Depreciation is provided on a straight-line basis on all fixed assets at a rate which will write off the cost of the assets to their estimated residual value over their useful lives.

The useful lives and associated depreciation rates of major classes of assets have been estimated as follows:

| Office equipment       | 3-5 years |
|------------------------|-----------|
| Furniture and fittings | 5 years   |
| Leasehold improvements | 5 years   |
| Computer equipment     | 3 years   |

Leasehold improvements are depreciated over the unexpired period of the lease or the estimated remaining useful lives of the improvements, whichever is the shorter.

Artworks are fully depreciated in the year of purchase.

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#### Intangible assets

#### Software acquisition

Computer software licenses of more than one year will be capitalised on the basis of the costs incurred to acquire and use the specific software. Computer software licenses of less than one year will be recognised as an expense when incurred.

#### Amortisation

The carrying value of an intangible asset with a finite life is amortised on a straight-line basis over its useful life. Amortisation begins when the asset is available for use and ceases at the date the asset is either fully amortised or no longer used. The amortisation charge for each period is recognised in the Statement of Financial Performance.

The useful lives and associated amortisation rates of major classes of intangible assets have been estimated as follow:

| Computer software | 3 years |
|-------------------|---------|
| Copyright         | 3 years |

Impairment of property, plant and equipment and intangible assets

Property, plant and equipment and intangible assets that have a finite life are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. The total impairment loss is recognised in the Statement of Financial Performance, as is any subsequent reversal of an impairment loss.

Value in use is depreciated replacement cost for an asset where the future economic benefits or service potential of an asset are not primarily dependent on the asset's ability to generate net cash inflows and where the BSA would, if deprived of the asset, replace its remaining future economic benefits or service potential.

#### Creditors and accrued expenses

Creditors and accrued expenses are reflected at the amount owed.

#### **Employee entitlements**

These include salaries and wages accrued up to balance date and annual leave earned but not yet taken at balance date. A liability and an expense is recognised for bonuses where there is a contractual obligation or where there is a past practice that has created a constructive obligation or when the employee is notified that the bonus has been granted. No liability is recognised for sick leave.

Provision is made in respect of the BSA's liability for annual leave that is expected to be settled within 12 months of the reporting date. Annual leave is measured at nominal values on an actual entitlement basis at current rates of pay.

#### Superannuation scheme

#### Defined contribution scheme

Obligations for contributions to KiwiSaver are accounted for as defined contribution superannuation schemes and are recognised as an expense in the Statement of Financial Performance as incurred.

#### Goods and services tax (GST)

The BSA is registered for GST. All items in the financial statements are exclusive of GST, with the exception of debtors and creditors, which are stated inclusive of GST.

The net amount of GST recoverable from, or payable to, the Inland Revenue Department (IRD) is included as part of receivables or payables in the Statement of Financial Position. The net GST paid to or received from the IRD, including the GST relating to investing and financing activities, is classified as an operating cash flow in the Statement of Cash Flows.

Commitments and contingencies are disclosed exclusive of GST.

#### Income tax

The BSA is a public authority and consequently is exempt from the payment of income tax. Accordingly, no provision has been made for income tax.

#### **Budget figures**

The budget figures are derived from the Statement of Performance Expectations as approved by the board at the beginning of the financial year. The budget figures have been prepared in accordance with Tier 3 PBE framework, using accounting policies that are consistent with those adopted by the board in preparing these financial statements.



#### **Cost allocation**

The BSA has determined the cost of outputs in the Statement of Performance using the cost allocation system outlined below.

Direct costs are those costs directly attributed to an output. Indirect costs are those costs that cannot be identified in an economically feasible manner with a specific output.

Direct costs are charged directly to outputs. Indirect costs are charged to outputs based on estimates of related activity or usage information.

There have been no changes to the cost allocation methodology since the date of the last audited financial statements.

#### Use of judgements, estimates and assumptions

In preparing these financial statements, the BSA has made estimates and assumptions about the future. These estimates and assumptions may differ from subsequent actual results. Estimates and assumptions are regularly evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances and, in particular, when estimating the useful life and residual value of property, plant and equipment.

3. Personnel costs

#### 2. Revenue from the Crown

The BSA has been provided with funding from the Crown for the specific purposes set out in the Broadcasting Act 1989 and the scope of the relevant Crown appropriations. Apart from these restrictions, there are no unfulfilled conditions or contingencies attached to government funding. (2021: Nil)

There has been no impact of COVID-19 on revenue from the Crown.

|                                  | 2022<br>Actual<br>\$ | 2021<br>Actual<br>\$ |
|----------------------------------|----------------------|----------------------|
| Staff salaries                   | 882,226              | 680,106              |
| Board remuneration               | 135,669              | 106,922              |
| KiwiSaver employer contributions | 25,728               | 20,259               |
| TOTAL PERSONNEL COSTS            | 1,043,806            | 807,287              |

The increase in salaries is due to increases in accordance with the BSA's reward and remuneration framework and recruitment of additional staff in response to workload demands. Pursuant to s47 of the Crown Entities Act, former Chair Judge Bill Hastings, who left the Board in August 2021, was not entitled to remuneration from the BSA in addition to his remuneration as a Judge.

### 4. Other expenses

|                                  | 2022<br>Actual<br>\$ | 2021<br>Actual<br>\$ |
|----------------------------------|----------------------|----------------------|
| Audit fees                       | 27,353               | 24,996               |
| Consultancy                      | 70,780               | 88,431               |
| Research                         | 109,500              | 97,045               |
| Travel, accommodation & training | 23,604               | 16,566               |
| Rent                             | 51,489               | 49,956               |
| IT                               | 56,728               | 61,716               |
| Office expenses                  | 179,338              | 172,703              |
| TOTAL OTHER EXPENSES             | 518,792              | 511,413              |

Consultancy costs decreased from the prior year as a result of no major projects being completed in this financial year.

### 5. Bank accounts and cash

|                              | 2022<br>Actual<br>\$ | 2021<br>Actual<br>\$ |
|------------------------------|----------------------|----------------------|
| Cash on hand                 |                      |                      |
| Petty cash                   | -                    | 4                    |
| Bank                         |                      |                      |
| Current accounts             | 59,199               | 55,500               |
| Call accounts                | 149,006              | 383,770              |
| TOTAL BANK ACCOUNTS AND CASH | 208,205              | 439,274              |

#### 6. Investments

|  | 2022<br>Actual<br>\$ | 2021<br>Actual<br>\$ |
|--|----------------------|----------------------|
| Term deposits                            | 2,055,404            | 2,052,416            |
| TOTAL INVESTMENTS                        | 2,055,404            | 2,052,416            |
| Weighted average effective interest rate | 1.87%                | 0.93%                |

All the term deposits for the year are between 6 and 12 months and interest rates vary between 1.50% and 2.45%.

## 7. Debtors and prepayments

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|                               | 2022<br>Actual<br>\$ | 2021<br>Actual<br>\$ |
|-------------------------------|----------------------|----------------------|
| Trade receivables             | -                    | 4,269                |
| Other receivables             | 920                  | -                    |
| Accrued interest              | 8,414                | 4,886                |
| Prepayment                    | 31,065               | 29,091               |
| TOTAL DEBTORS AND PREPAYMENTS | 40,399               | 38,247               |

The carrying value of debtors approximates their fair value.

There has been no significant impact of COVID-19 on debtors and prepayments.

### 8. Property, plant and equipment

Movements for each class of property, plant and equipment are as follows:

|  | Artworks<br>\$ | Computer<br>equipment<br>\$ | Furniture<br>and fittings<br>\$ | Leasehold<br>improve-ments<br>\$ | Office<br>equipment<br>\$ | Totals<br>\$ |
|--|----------------|-----------------------------|---------------------------------|----------------------------------|---------------------------|--------------|
| Cost or valuation                        |                |                             |                                 |                                  |                           |              |
| Balance at 1 July 2020                   | 9,082          | 137,591                     | 59,567                          | 124,755                          | 20,922                    | 351,917      |
| Additions                                | -              | 5,587                       | 4,228                           | -                                | -                         | 9,815        |
| Disposals                                | -              | (102)                       | -                               | -                                | -                         | (102)        |
| Balance at 30 June 2021                  | 9,082          | 143,076                     | 63,795                          | 124,755                          | 20,922                    | 361,630      |
| Accumulated depreciation                 |                |                             |                                 |                                  |                           |              |
| Balance at 1 July 2020                   | 9,082          | 125,463                     | 59,567                          | 124,755                          | 20,420                    | 339,287      |
| Depreciation expense                     | -              | 6,054                       | 70                              | -                                | 386                       | 6,510        |
| Eliminate on disposal / reclassification | -              | -                           | -                               | -                                | -                         | -            |
| Balance at 30 June 2021                  | 9,082          | 131,517                     | 59,637                          | 124,755                          | 20,806                    | 345,797      |
| CARRYING AMOUNT AT 30 JUNE 2021          | 0              | 11,559                      | 4,158                           | 0                                | 116                       | 15,833       |

| Cost or valuation               |       |          |        |         |         |          |
|---------------------------------|-------|----------|--------|---------|---------|----------|
| Balance at 1 July 2021          | 9,082 | 143,076  | 63,795 | 124,755 | 20,922  | 361,630  |
| Additions                       | -     | 6,609    | 3,577  | -       | -       | 10,186   |
| Disposals                       | -     | (57,282) | -      | -       | (6,664) | (63,946) |
| Balance at 30 June 2022         | 9,082 | 92,403   | 67,372 | 124,755 | 14,258  | 307,870  |
| Accumulated depreciation        |       |          |        |         |         |          |
| Balance at 1 July 2021          | 9,082 | 131,517  | 59,637 | 124,755 | 20,806  | 345,797  |
| Depreciation expense            | -     | 7,847    | 1,442  | -       | 116     | 9,405    |
| Eliminate on disposal           | -     | (57,282) | -      | -       | (6,664) | (63,946) |
| Balance at 30 June 2022         | 9,082 | 82,082   | 61,079 | 124,755 | 14,258  | 291,256  |
| CARRYING AMOUNT AT 30 JUNE 2022 | 0     | 10,321   | 6,293  | 0       | 0       | 16,614   |

There has been no significant impact of COVID-19 on plant, property and equipment.

## 9. Intangible assets

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Movements for intangible asset is as follows:

|                                 | Copyright and<br>software |
|---------------------------------|---------------------------|
| Cost                            |                           |
| Balance at 1 July 2020          | 68,758                    |
| Additions                       | 6,860                     |
| Balance at 30 June 2021         | 75,618                    |
| Accumulated amortisation        |                           |
| Balance at 1 July 2020          | 68,493                    |
| Amortisation expense            | 883                       |
| Balance at 30 June 2021         | 69,376                    |
| CARRYING AMOUNT AT 30 JUNE 2021 | 6,242                     |
|                                 |                           |
| Cost                            |                           |
| Balance at 1 July 2021          | 75,618                    |
| Additions                       | 46,040                    |
| Balance at 30 June 2022         | 121,658                   |
| Accumulated amortisation        |                           |
| Balance at 1 July 2021          | 69,376                    |
| Amortisation expense            | 12,880                    |
| Balance at 30 June 2022         | 82,26                     |
| CARRYING AMOUNT AT 30 JUNE 2022 | 39,390                    |

There has been no significant impact of COVID-19 on intangible assets.

#### 10. Creditors and accrued expenses

|   | 2022<br>Actual<br>\$ | 2021<br>Actual<br>\$ |
|---|----------------------|----------------------|
| Creditors                                       | 42,012               | 101,854              |
| Accrued expenses                                | 80,678               | 10,515               |
| Kiwisaver employees contribution payable to IRD | 549                  | 411                  |
| PAYE  | 8,193                | 6,122                |
| Income in advance                               | -                    | 161                  |
| TOTAL CREDITORS AND ACCRUED EXPENSES            | 131,432              | 119,063              |

Creditors and accrued expenses are non-interest bearing and are normally settled on 30-day terms, therefore, the carrying value of creditors and accrued expenses approximates their fair value. There has been no significant impact of COVID-19 on creditors and accrued expenses.

#### 11. Employee entitlements

|                             | 2022<br>Actual<br>\$ | 2021<br>Actual<br>\$ |
|-----------------------------|----------------------|----------------------|
| Accrued salaries and wages  | 20,463               | 15,874               |
| Annual leave                | 31,840               | 16,899               |
| TOTAL EMPLOYEE ENTITLEMENTS | 52,303               | 32,773               |

COVID-19 had an impact on annual leave balances being higher due to the level three lockdown periods and current traffic light system during the year and less opportunity for travel as annual leave.

#### 12. Commitments

|  | 2022<br>Actual<br>\$ | 2021<br>Actual<br>\$ |
|--|----------------------|----------------------|
| Commitments are represented by:                    |                      |                      |
| Not later than one year                            | 48,732               | 52,113               |
| Later than one year and not later than two years   | 48,425               | 4,343                |
| Later than two years and not later than five years | 52,460               | -                    |
| TOTAL NON-CANCELLABLE OPERATING LEASE              | 149,617              | 56,456               |

The operating lease is for the rental of premises on Level 2, 119 Ghuznee Street, occupied from 26 July 2013. The lease was renewed in July 2022 for a further three year term.

There has been no significant impact of COVID-19 on commitments

#### 13. Contingent assets and liabilities

#### **Contingent assets**

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As at 30 June 2022 the BSA had no contingent assets. (2021:Nil)

#### **Contingent liabilities**

As at 30 June 2022 the BSA had no contingent liabilities. (2021:Nil)

#### 14. Related party transactions & key management personnel

In conducting its activities, the BSA is required to pay various taxes and levies (such as GST, PAYE and ACC levies) to the Crown and entities related to the Crown. The payment of these taxes and levies, other than income tax, is based on the standard terms and conditions that apply to all tax and levy payers. The BSA is exempt from paying income tax.

The BSA purchases goods and services from entities controlled, significantly influenced or jointly controlled by the Crown. Purchases from these government-related entities are entered into on an arms-length basis.

The BSA receives levy payments pursuant to the Broadcasting Act 1989, from government-related broadcasters.

#### Key management personnel compensation

|   | 2022<br>Actual<br>\$ | 2021<br>Actual<br>\$ |
|---|----------------------|----------------------|
| Salaries and other short-term benefits      | 316,779              | 242,323              |
| TOTAL KEY MANAGEMENT PERSONNEL COMPENSATION | 316,779              | 242,323              |

Key management personnel includes all board members and the Chief Executive. The BSA had no related party transactions. (2021: Nil)

#### **Board member remuneration**

The total value of remuneration paid or payable to each board member during the year was:

|   | 2022<br>Actual<br>\$ | 2021<br>Actual<br>\$ |
|---|----------------------|----------------------|
| A Beck appointed in May 2022                          | 4,759                | -                    |
| J Gillespie appointed in December 2021                | 23,794               | -                    |
| L Pearson responsibilities concluded in November 2021 | 15,804               | 33,753               |
| P Rose responsibilities concluded in November 2021    | 14,746               | 38,496               |
| T Solomon-Tanoa'l appointed in December 2021          | 15,381               | -                    |
| S Staley (Chair)                                      | 61,185               | 34,673               |
| TOTAL BOARD MEMBER REMUNERATION                       | 135,669              | 106,922              |

Pursuant to s47 of the Crown Entities Act, former Chair Judge Bill Hastings, who left the Board in August 2021, was not entitled to remuneration from BSA in addition to his remuneration as a Judge.

#### **Employee remuneration**

|   | 2022<br>Actual | 2021<br>Actual |
|---|----------------|----------------|
| Total employee remuneration paid or payable |                |                |
| 100,000 – 109,999                           | 1              | -              |
| 120,000 – 129,999                           | 1              | -              |
| 130,000 – 139,999                           | 1              | 2              |
| 170,000 – 179,999                           | 1              | -              |

There has been no significant impact of COVID-19 on related party transactions & key management personnel.

#### 15. Events after balance date

There were no significant events after the balance date. (2021: Nil)

# 16. Explanations of significant variations against budget

Explanations for significant variations from the BSA's budgeted figures in the Statement of Performance Expectations are as follows:

#### **Statement of Financial Performance**

#### Revenue

Revenue was above budget this year due to a higher amount of broadcasting levies received than anticipated. Other revenue of \$5,956 was received from the Ministry for Culture & Heritage to compensate for the time the CE was participating on a MCH panel.

#### Expenditure

Personnel costs are above budget as a result of increase in salaries due to changes in staff appointments during the year.

Other expenses are below budget due to underspending on research and legal expenses.

#### **Statement of Financial Position**

#### Bank accounts and cash/investments

Bank accounts and cash are higher than budgeted due to the higher amount of broadcasting levies received and less spending throughout the year.

#### **Debtors and prepayments**

The increase in accrued interest reflects the higher interest rates on offer. Prepayments have remained consistent when compared to prior years.

#### Non-current assets

Property, plant and equipment is below budget due to disposals during the period and minimal additions. Intangibles are above budget due to the purchase of new computer software.

#### 17. COVID-19

There has been no significant impact of COVID-19 on the operations of BSA. Some minor changes to business systems and processes were required to enable remote working during the lockdown period.

Meetings and processes shifted to online during this period, allowing for cost savings in business operations meetings and travel costs. Research costs were lower than budgeted due to cost savings achieved by a shift to online methodology in both litmus testing and children's media use research.

Planned upgrade of IT equipment, and purchase of mobile phones for two staff, was brought forward to facilitate remote working.

Annual and other leave balances also increased during this period. Staff members were encouraged to take leave after the lockdown period, but less opportunity to travel saw these balances remain higher than usual.

# TE PŪRONGO A TE ŌTITA MOTUHAKE INDEPENDENT AUDITOR'S REPORT

### To the readers of Broadcasting Standards Authority's financial statements and performance information for the year ended 30 June 2022

The Auditor-General is the auditor of the Broadcasting Standards Authority (the Authority). The Auditor-General has appointed me, Grant Taylor, using the staff and resources of Ernst & Young, to carry out the audit of the financial statements and the performance information, of the Authority on his behalf.

#### Opinion

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We have audited:

- the financial statements of the Authority on pages 48 to 61, that comprise the statement of financial position as at 30 June 2022, the statement of comprehensive revenue and expenses, statement of changes in equity and statement of cash flows for the year ended on that date and the notes to the financial statements including a summary of significant accounting policies and other explanatory information; and
- the performance information of the Authority on pages 39 to 47.

#### In our opinion:

- the financial statements of the Authority on pages 48 to 61:
  - present fairly, in all material respects:
    - $\cdot\,$  its financial position as at 30 June 2022; and
    - its financial performance and cash flows for the year then ended; and
  - comply with generally accepted accounting practice in New Zealand in accordance with the Public Benefit Entity Reporting Standards; and
- the performance information on pages 39 to 47:
  - presents fairly, in all material respects, the Authority's performance for the year ended 30 June 2022, including:

- · for each class of reportable outputs:
  - its standards of delivery performance achieved as compared with forecasts included in the statement of performance expectations for the financial year; and
  - its actual revenue and output expenses as compared with the forecasts included in the statement of performance expectations for the financial year; and
- what has been achieved with the appropriations; and
- the actual expenses or capital expenditure incurred compared with the appropriated or forecast expenses or capital expenditure.
- complies with generally accepted accounting practice in New Zealand.

Our audit was completed on 16 November 2022. This is the date at which our opinion is expressed.

The basis for our opinion is explained below. In addition, we outline the responsibilities of the Board and our responsibilities relating to the financial statements and the performance information, we comment on other information, and we explain our independence.

#### **Basis for our opinion**

We carried out our audit in accordance with the Auditor-General's Auditing Standards, which incorporate the Professional and Ethical Standards and the International Standards on Auditing (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board. Our responsibilities under those standards are further described in the Responsibilities of the auditor section of our report.

We have fulfilled our responsibilities in accordance with the Auditor-General's Auditing Standards.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Responsibilities of the Board for the financial statements and the performance information

The Board is responsible on behalf of the Authority for preparing financial statements and performance information that are fairly presented and comply with generally accepted accounting practice in New Zealand. The Board is responsible for such internal control as it determines is necessary to enable it to prepare financial statements and performance information that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements and the performance information, the Board is responsible on behalf of the Authority for assessing the Authority's ability to continue as a going concern. The Board is also responsible for disclosing, as applicable, matters related to going concern and using the going concern basis of accounting, unless there is an intention to merge or to terminate the activities of the Authority, or there is no realistic alternative but to do so.

The Board's responsibilities arise from the Crown Entities Act 2004 and the Public Finance Act 1989.

# Responsibilities of the auditor for the audit of the financial statements and the performance information

Our objectives are to obtain reasonable assurance about whether the financial statements and the performance information, as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit carried out in accordance with the Auditor-General's Auditing Standards will always detect a material misstatement when it exists. Misstatements are differences or omissions of amounts or disclosures, and can arise from fraud or error. Misstatements are considered material if, individually or in the aggregate, they could reasonably be expected to influence the decisions of readers, taken on the basis of these financial statements and the performance information. For the budget information reported in the financial statements and the performance information, our procedures were limited to checking that the information agreed to the Authority's statement of performance expectations.

We did not evaluate the security and controls over the electronic publication of the financial statements and the performance information.

As part of an audit in accordance with the Auditor-General's Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. Also:

- We identify and assess the risks of material misstatement of the financial statements and the performance information, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- We obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control.
- We evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board.
- We evaluate the appropriateness of the reported performance information within the Authority's framework for reporting its performance.
- We conclude on the appropriateness of the use of the going concern basis of accounting by the Board and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Authority's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements and the performance





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information or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Authority to cease to continue as a going concern.

 We evaluate the overall presentation, structure and content of the financial statements and the performance information, including the disclosures, and whether the financial statements and the performance information represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Board regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Our responsibilities arise from the Public Audit Act 2001.

#### Other information

The Board is responsible for the other information. The other information comprises the information included on pages 1 to 38 and 65 to 88, but does not include the financial statements and the performance information, and our auditor's report thereon.

Our opinion on the financial statements and the performance information does not cover the other information and we do not express any form of audit opinion or assurance conclusion thereon.

In connection with our audit of the financial statements and the performance information, our responsibility is to read the other information. In doing so, we consider whether the other information is materially inconsistent with the financial statements and the performance information or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on our work, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### Independence

We are independent of the Authority in accordance with the independence requirements of the Auditor-General's Auditing Standards, which incorporate the independence requirements of Professional and Ethical Standard 1: *International Code of Ethics for Assurance Practitioners* issued by the New Zealand Auditing and Assurance Standards Board.

Other than in our capacity as auditor, we have no relationship with, or interests, in the Authority.

**Grant Taylor** Ernst & Young Chartered Accountants

On behalf of the Auditor-General Wellington, New Zealand

# TĀPIRITANGA APPENDICES

TĀPIRITANGA 1: NGĀ KŌAMUAMU ME NGĀ WHAKATAU APPENDIX 1: COMPLAINTS RECEIVED AND DECISIONS ISSUED

| _  | Decisions   |   |                             | Determination                             | u                                       |  | Appealed |   |                   |                | Orders                                   |  |
|--|---|---|-----------------------------|---|---|--|----------|---|-------------------|----------------|--|--|
| Issuer                                   | -   | Upheld                                  | Upholds<br>as % of<br>total | Not Upheld                                | Declined to<br>Determine <sup>13</sup>  | Other <sup>14</sup>                              | Court    | Broadcast Costs 1<br>Statement Crown                        | Costs to<br>Crown | Legal<br>Costs | Compensation<br>for Breach of<br>Privacy | Other  |
| 173¹₅<br>(relating<br>to 185<br>complair | 173 <sup>15</sup><br>(relating<br>to 185<br>complaints) | 7<br>(relating to 8<br>complaints)      | 4.10%                       | 145<br>(relating<br>to 157<br>complaints) | 19<br>(relating<br>to 20<br>complaints) | 2<br>(relating to 2<br>complaints)               | -        | ę   | 4                 |                |  | 1 (interlocutory) order<br>regarding submission<br>of evidence and key<br>facts in issue |
| 160<br>(relating<br>to 191<br>complaii   | 160<br>(relating<br>to 191<br>complaints)               | 15<br>(relating<br>to 16<br>complaints) | 9.40%                       | 135<br>(relating<br>to 160<br>complaints) | 9<br>(relating<br>to 14<br>complaints)  | 1<br>(relating to 1<br>complaints)               | -        | 2   | Q                 | 2              | 7  | 1 order for provision<br>of broadcast material   |
| 111<br>(rela<br>to 1;<br>com             | 111<br>(relating<br>to 130<br>complaints)               | 16<br>(relating<br>to 22<br>complaints) | 14.40%                      | 84<br>(relating<br>to 98<br>complaints)   | 8<br>(relating to 8<br>complaints)      | 3<br>(relating to 4<br>complaints) <sup>16</sup> |          | 2   | 7                 |                |  | 2 costs to the<br>broadcaster<br>2 complaints<br>directed back to the<br>broadcaster     |
| 90<br>(relatir<br>to 131<br>compla       | 90<br>(relating<br>to 131<br>complaints)                | 9<br>(relating<br>to 11<br>complaints)  | 10%                         | 76<br>(relating<br>to 115<br>complaints)  | 3<br>(relating to 3<br>complaints)      | 2<br>(relating to 2<br>complaints)               | 2        | e   | 4                 | -              | -  | 1 Online statement<br>1 Print statement  |
| 103<br>(abc<br>com                       | 103<br>(about 148<br>complaints)                        | 14<br>(about 52<br>complaints)          | 13.60%                      | 83<br>(about 89<br>complaints)            | 2<br>(about 2<br>complaints)            | 4<br>(about 5<br>complaints)                     |          | 5<br>(including<br>one<br>statement<br>published<br>online) | m                 | -              | m  | 1 Complaint<br>directed back to the<br>broadcaster                                       |

From 2010 'Declined to Determine' encompasses all non-jurisdiction-related 'declined' findings, including that complaints were frivolous, vexatious or trivial or that in any event, the complaint ought not to be determined by the BSA. 13.

- From 2010 'Other' relates solely to findings of jurisdiction or no jurisdiction that may have been previously treated as 'Declined to Determine'.
- As at 30 June 2022, 41 complaints were still to be determined. As at 30 June 2021, 58 complaints were still to be determined. 14. 15.
- 2 of the 4 complaints relate to the same matter and were the subject of 1 BSA decision accepting jurisdiction to consider the complaints. The 2 complaints were later upheld in the BSA's substantive decision. Therefore they are recorded under both 'Upheld' and 'Other' in the Determinations section, but counted as 2 complaints (not 4) of the total 130 complaints determined in 111 decisions.

| Year                     | Complaints | Decisions                        |                                |                             | Determination                  |  |                     | Appealed         |                        |                   |                | Orders                                   |   |
|--------------------------|------------|----------------------------------|--------------------------------|-----------------------------|--------------------------------|--|---------------------|------------------|------------------------|-------------------|----------------|--|---|
|                          | Received   | Issued                           | Upheld                         | Upholds<br>as % of<br>total | Not Upheld                     | Declined to<br>Determine <sup>13</sup> | Other <sup>14</sup> | to High<br>Court | Broadcast<br>Statement | Costs to<br>Crown | Legal<br>Costs | Compensation<br>for Breach of<br>Privacy | Other   |
| July 2016 –<br>June 2017 | 113        | 102<br>(about 113<br>complaints) | 15<br>(about 15<br>complaints) | 14.70%                      | 82<br>(about 93<br>complaints) | F                                      | 4                   | -                | 4                      | 4                 |                | 4  | 1 Complaint directed<br>back to broadcaster<br>to consider                              |
| July 2015–<br>June 2016  | 124        | 101                              | 23                             | 22.80%                      | 73                             | 4                                      | -                   | 1                | 2                      | 5                 | -              | 4  |   |
| July 2014–<br>June 2015  | 151        | 143                              | 14                             | 9.80%                       | 120                            | 6                                      |                     | ı                | -                      | 1                 | -              | Q  |   |
| July 2013–<br>June 2014  | 149        | 66                               | 12                             | 12.10%                      | 74                             | 13                                     |                     | 2                | 2                      | 2                 | -              | 1  |   |
| July 2012–<br>June 2013  | 136        | 111                              | 18                             | 16.20%                      | 86                             | 5                                      | 7                   | -                | -                      | 1                 | <del></del>    | 2  | 1 Complaint directed<br>back to broadcaster<br>to consider                              |
| July 2011–<br>June 2012  | 195        | 162                              | 17                             | 10.40%                      | 131                            | 10                                     | 4                   | ı                | 1                      | З                 | 4              | 1  |   |
| July 2010–<br>June 2011  | 250        | 236                              | 69                             | 29.20%                      | 146                            | 13                                     | ω                   | വ                | Q                      | ω                 | 4              | 2  |   |
| July 2009–<br>June 2010  | 210        | 193                              | 45                             | 23.30%                      | 141                            | 7                                      |                     | 4                | 11                     | 7                 | 7              |  |   |
| July 2008 –<br>June 2009 | 162        | 151                              | 25                             | 16.60%                      | 124                            | 2                                      |                     |                  | 4                      | ю                 | m              | -  |   |
| July 2007–<br>June 2008  | 148        | 139                              | 41                             | 29.50%                      | 94                             | 2                                      | 2                   | 4                | 13                     | 8                 | e              | 2  | 1 Refrain from<br>broadcasting  |
| July 2006–<br>June 2007  | 131        | 125                              | 27                             | 21.60%                      | 94                             | 3                                      | 1                   | 2                | 10                     | 6                 | 7              | 6  |   |
| July 2005–<br>June 2006  | 153        | 156                              | 19                             | 12.20%                      | 127                            | 10                                     |                     |                  | 6                      | 5                 | 4              |  |   |
| July 2004-<br>June 2005  | 184        | 214                              | 40                             | 18.70%                      | 166                            | 7                                      | -                   | -                | 11                     | 4                 | 9              | 1  | 1 Publication<br>of apology in<br>newspapers  |
| July 2003–<br>June 2004  | 196        | 187                              | 42                             | 22.50%                      | 133                            | Q                                      | 7                   | m                | 10                     | -                 | ς              | 2  | 2 Publication in<br>newspaper/Referred<br>back to broadcaster<br>to review its policies |
| July 2002–<br>June 2003  | 169        | 160                              | 26                             | 16.30%                      | 116                            | 8                                      | 10                  | +                | 7                      | 2                 | 2              |  |   |

Appendices

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| Year                    | Complaints | Decisions |        |                             | Determination | u                                      |                     | Appealed         |                        |                   |                | Orders                                   |   |
|-------------------------|------------|-----------|--------|-----------------------------|---------------|--|---------------------|------------------|------------------------|-------------------|----------------|--|---|
|                         | Received   | Issued    | Upheld | Upholds<br>as % of<br>total | Not Upheld    | Declined to<br>Determine <sup>13</sup> | Other <sup>14</sup> | to High<br>Court | Broadcast<br>Statement | Costs to<br>Crown | Legal<br>Costs | Compensation<br>for Breach of<br>Privacy | Other   |
| July 2001–<br>June 2002 | 186        | 180       | 44     | 24.40%                      | 128           | ω                                      | 1                   | 4                | 12                     | œ                 | 2              | m  | 1 Broadcast of<br>apology                               |
| July 2000–<br>June 2001 | 197        | 189       | 41     | 21.70%                      | 135           | 13                                     | I                   | 1                | 13                     | 6                 | -              | 2  | 1 Letter of apology                                     |
| July 1999–<br>June 2000 | 206        | 239       | 71     | 29.70%                      | 152           | 16                                     |                     |                  | 12                     | 13                | 5              | 2  | 1 Refrain from<br>advertising                           |
| July 1998–<br>June 1999 | 204        | 184       | 33     | 17.90%                      | 132           | 6                                      | 10                  | 1                | 4                      | 8                 | 2              | 4  |   |
| July 1997–<br>June 1998 | 174        | 176       | 39     | 22.20%                      | 122           | 12                                     | с                   | 2                | 2                      | 10                |                | 7  | 1 Broadcast of<br>apology                               |
| July 1996–<br>June 1997 | 206        | 199       | 40     | 20.10%                      | 147           | 10                                     | 2                   |                  | 5                      |                   | 8              | 1  | 2 Broadcasts of<br>apology                              |
| July 1995–<br>June 1996 | 179        | 171       | 50     | 29.20%                      | 110           | 10                                     | -                   | -                | 11                     |                   |                | 4  | 4 Broadcasts of<br>apology                              |
| July 1994–<br>June 1995 | 162        | 139       | 48     | 34.50%                      | 84            | 4                                      | 3                   |                  | 7                      | I                 | -              |  | 2 Broadcasts of<br>apology                              |
| July 1993–<br>June 1994 | 168        | 151       | 53     | 35.10%                      | 92            | 6                                      |                     | ı                | 6                      |                   |                | 2  | 1 Broadcast of<br>apology                               |
| July 1992–<br>June 1993 | 159        | 144       | 43     | 29.90%                      | 97            | 3                                      | -                   |                  | 3                      | ı                 | 1              | 2  |   |
| July 1991–<br>June 1992 | 106        | 76        | 25     | 32.90%                      | 46            | 4                                      | -                   |                  | с                      |                   |                | 1  |   |
| July 1990–<br>June 1991 | 52         | 45        | 19     | 42.20%                      | 25            |  | -                   |                  | 7                      |                   | -              |  | 2 Broadcasts of<br>apology/ Refrain<br>from advertising |
| July 1989–<br>June 1990 | 43         | 14        | Q      | 42.90%                      | 9             | 2                                      |                     |                  |                        |                   |                | -  |   |

Te Mana Whanonga Kaipāho

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### DECISION STATISTICS

In the reporting period we issued 173 decisions in relation to 185 complaints.<sup>17</sup> The tables below provide details of the broadcasters and programmes complained about, the standards raised and outcomes of the complaints determined in the decisions issued in the reporting period.

#### Most complained about medium by number of decisions (171 decisions issued)

|            | Total number of decisions  | Upheld   |
|------------|--|--|
| Television | 112 decisions about 122 complaints<br>(104 decisions about 115 complaints) | 5 decisions about 6 complaints<br>(10 decisions about 10 complaints) |
| Radio      | 59 decisions about 63 complaints<br>(56 decisions about 76 complaints)     | 2 decisions about 2 complaints<br>(5 decisions about 6 complaints)   |

Figures in brackets are from the previous year.

#### Most complained about broadcaster by number of decisions (173 decisions issued)

|                                   | Total<br>decisions  | Upheld  | Not upheld | Declined to determine | Interlocutory decision | Orders |
|-----------------------------------|---------------------|---------|------------|-----------------------|------------------------|--------|
| Television                        |                     |         |            |                       |                        |        |
| TVNZ                              | 52 (56)             | - (7)   | 46 (48)    | 6 (1)                 | - (-)                  | - (3)  |
| Discovery NZ <sup>18</sup>        | 51 (29)             | 3 (1)   | 41 (26)    | 7 (2)                 | - (-)                  | - (1)  |
| SKY TV                            | 6 (1)               | - (1)   | 6 (-)      | - (-)                 | - (-)                  | - (-)  |
| Māori Television   Whakaata Māori | 1 (3)               | (0)     | 1 (2)      | - (-)                 | - (-)                  | - (1)  |
| APNA Networks                     | 1 (-)               | 1 (-)   | - (-)      | - (-)                 | - (-)                  | 2 (-)  |
| Daystar Television                | 1 <sup>19</sup> (-) | 1 (-)   | - (-)      | - (-)                 | - (-)                  | 1 (-)  |
| Mainland Television               | 1 (-)               | 1 (-)   | - (-)      | - (-)                 | - (-)                  | 2 (-)  |
| Radio                             |                     |         |            |                       |                        |        |
| RNZ                               | 32 (27)             | - (1)   | 25 (23)    | 5 (2)                 | 2 (-)                  | - (1)  |
| NZME                              | 22 (15)             | 1 (1)   | 20 (12)    | 1 (2)                 | - (-)                  | - (-)  |
| MediaWorks Radio                  | 4 (10)              | 1 (3)   | 3 (6)      | - (-)                 | -(1 <sup>20</sup> )    | 2 (3)  |
| 95bFM                             | 1 (-)               | - (-)   | 1 (-)      | - (-)                 | - (-)                  | - (-)  |
| Access Radio Otago                | 1 (-)               | - (-)   | 1 (-)      | - (-)                 | - (-)                  | - (-)  |
| RDU 98.5FM                        | 1 (-)               | - (-)   | 1 (-)      | - (-)                 | - (-)                  | - (-)  |
| TOTAL                             | 173 (160)           | 7 (15)S | 145 (135)  | 19 (9)                | 1 (1-)                 | 7 (10) |

Figures in brackets are from the previous year.

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17. Two of the 173 decisions were interlocutory decisions regarding procedural issues. These decisions are not counted where they do not affect the relevant variable

- 18. Previously MediaWorks TV
- 19. Decision grouped with Mainland Television decision

20. Order to provide broadcast material

# Most complained about programme by number of complaints (total 185 complaints determined in 171 decisions)

|                        | Number of complaints | Upheld | Not upheld/other |
|------------------------|----------------------|--------|------------------|
| 1 News                 | 29 (30)              | - (4)  | 29 (26)          |
| Newshub Live at 6pm    | 25 (22)              | - (1)  | 25 (21)          |
| Morning Report         | 13 (14)              | - (-)  | 13 (14)          |
| Seven Sharp            | 9 (6)                | - (-)  | 9 (6)            |
| The Project            | 8 (5)                | 1 (-)  | 7 (5)            |
| Mike Hosking Breakfast | 8 (8)                | - (1)  | 8 (7)            |
| Breakfast              | 6 (2)                | - (-)  | 6 (2)            |
| АМ                     | 6 (5)                | - (-)  | 5 (5)            |
| Midday Report          | 4 (4)                | - (-)  | 4 (4)            |

Figures in brackets are from the previous year.

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#### Most complained about programme genre by number of decisions (173 decisions issued)

|                                    | Number of decisions | Upheld | Not upheld | Declined to determine | Interlocutory decision |
|------------------------------------|---------------------|--------|------------|-----------------------|------------------------|
| News/Current Affairs <sup>21</sup> | 118 (107)           | 1 (8)  | 99 (94)    | 16 (5)                | 2 (-)                  |
| Radio/Talkback <sup>22</sup>       | 23 (26)             | 2 (4)  | 20 (20)    | 1 (1)                 | - (1)                  |
| Fictional Programmes <sup>23</sup> | 3 (5)               | 1 (-)  | 1 (5)      | 1 (-)                 | - (-)                  |
| Other <sup>24</sup>                | 22 (11)             | 1 (1)  | 20 (10)    | 1 (-)                 | - (-)                  |
| Factual Programmes <sup>25</sup>   | 7 (8)               | 2 (2)  | 5 (6)      | - (-)                 | - (-)                  |
| TOTAL                              | 173 (160)           | 7 (15) | 145 (135)  | 19 (9)                | 1 (1)                  |

Figures in brackets are from the previous year.

- 21. News/Current Affairs: programmes dedicated to news and current affairs. Eg, 1 News, Newshub, The AM Show, The Project, Seven Sharp, Morning Report
- 22. Radio/Talkback: radio shows or talkback programmes that may involve regular phone calls from listeners. Eg, Magic Afternoons with Sean Plunket, Dom, Meg and Randell
- 23. Fictional Programmes: dramas, sitcoms, cartoon comedies, movies. May include dramatic versions of factual events. Eg, Shortland Street
- Other: programmes that do not fit the other categories, including comedy, sport, reality TV, songs or music videos. Eg, The Block
- 25. **Factual Programmes:** programmes that are non-fiction, contain factual information, and which could be considered in relation to the accuracy and balance standards. Eg, *Fair Go, 20/20*



|                         | Accuracy   | Balance    | Good Taste and<br>Decency | Fairness   | Discrimination and<br>Denigration | Children's Interests | Law and Order | Violence   | Programme<br>Information | Privacy | Alcohol | Action Taken (about<br>any standard) |
|-------------------------|------------|------------|---------------------------|------------|-----------------------------------|----------------------|---------------|------------|--------------------------|---------|---------|--------------------------------------|
| TOTAL                   | 73<br>(97) | 61<br>(68) | 58<br>(59)                | 49<br>(55) | 48<br>(46)                        | 21<br>(21)           | 21 (8)        | 14<br>(12) | 12 (7)                   | 10 (9)  | 0 (4)   | 2 (2)                                |
| Upheld                  | 4 (4)      | - (-)      | 2 (1)                     | - (3)      | 1 (4)                             | 2 (1)                | 1 (-)         | - (-)      | - (1)                    | - (5)   | - (1)   | - (1)                                |
| Not<br>Upheld/<br>Other | 69<br>(93) | 61<br>(68) | 56<br>(58)                | 49<br>(52) | 47<br>(42)                        | 19<br>(20)           | 20 (8)        | 14<br>(12) | 12 (7)                   | 10 (4)  | - (3)   | 2 (1)                                |

## Most frequently complained about standard by number of complaints (185 complaints determined)<sup>26</sup>

Figures in brackets are from the previous year.

### Most upheld standard by decisions issued

- 1. Accuracy: 3 upheld decisions about 4 complaints
- 2. Good Taste and Decency: 2 upheld decisions about 2 complaints
- 3. Children's Interests: 2 upheld decisions about 2 complaints
- 4. Law and Order: 1 upheld decision about 1 complaint
- 5. Discrimination and Denigration: 1 upheld decision about 1 complaint

26. This table reflects the number of times a standard has been raised across the 185 complaints addressed in the 173 decisions issued. Action Taken refers to complaints about the action taken by the broadcaster to remedy the breach when a complaint about a standard was upheld in full or in part by the broadcaster.

TĀPIRITANGA 2: NGĀ TAIPITOPITO MÕ NGĀ WHAKATAU **APPENDIX 2: DECISION DETAILS** 

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by the BSA in the 2021/22 year, by outcome (upheld with order; upheld with no order; not upheld; declined The following tables contain a breakdown of the 185 complaints that made up the 173 decisions issued to determine; and jurisdiction considered)

# Upheld with order

Broadcasting Act 1989. Orders which may be made include: a broadcast or publication of statement; costs to the Crown of up to \$5,000 (may be imposed where the conduct of the broadcaster is serious); a contribution to legal costs reasonably incurred by a successful complainant; When a complaint is upheld (the BSA finds a breach of standards), the BSA may only make the orders set out in sections 13 and 16 of the and compensation to an individual whose privacy has been breached by a broadcast, of up to \$5,000.

| Decision<br>Number | Complainant Broadcaster | Broadcaster                   | Programme   | Nature of Complaint   | Standards<br>Complained Under                                   | Standards Upheld   | Order  |
|--------------------|-------------------------|-------------------------------|---|---|---|--|--|
| 2021-015           | McAulay                 | MediaWorks<br>Radio Ltd       | Mornings with<br>John Banks<br>in for Peter<br>Williams | John Banks made 'clearly racist statements'<br>and broadcaster has not acknowledged its<br>role 'in paying for these views to be aired'             | Good Taste<br>and Decency,<br>Discrimination and<br>Denigration | Discrimination and<br>Denigration, Good<br>Taste and Decency | s13(1)(a) -broadcast<br>statement; s16(4) -\$3000<br>costs to Crown,   |
| 2021-081A Clark    | Clark                   | APNA<br>Networks<br>Limited   | Talanoa Sa'o  | Guest Damien de Ment made 'a number of<br>false or misleading claims' re He Puapua,<br>COVID-19 treatment, abortion, 9-11, US<br>election tampering | Accuracy  | Accuracy   | s13(1)(a) -broadcast<br>statement; s16(4) - \$500 costs<br>to the Crown  |
| 2021-081B          | Sallee                  | APNA<br>Networks<br>Limited   | Talanoa Sa'o  | Guest Damien de Ment made 'a number of<br>false or misleading claims' re He Puapua,<br>COVID-19 treatment, abortion, 9-11, US<br>election tampering | Accuracy  | Accuracy   | s13(1)(a) -broadcast<br>statement; s16(4) - \$500 costs<br>to the Crown  |
| 2021-103           | Naughton                | Mainland<br>Television<br>Ltd | Daystar   | Misinformation and 'falsehoods' regarding<br>COVID-19 vaccines  | Accuracy,<br>Programme<br>Information,<br>Balance               | Accuracy   | Daystar: s13(1)(a) -broadcast<br>statement; s16(4) - \$500 costs<br>to the Crown; Mainland: s16(4)<br>- \$500 costs to the Crown |

In some cases, the Authority may uphold a complaint (find a breach of standards) but may decide not to make any order. This may be resulting media coverage, will adequately censure the conduct; and/or because it considers the decision gives adequate guidance to because the Authority considers that the seriousness of the breach is low; and/or because the publication of the decision, and any broadcasters about maintaining standards.

| Decision<br>Number | Complainant Broadcaster | Broadcaster      | Programme                                     | Nature of Complaint   | Standards<br>Complained Under                                | Standards Upheld                                   |
|--------------------|-------------------------|------------------|---|---|--|--|
| 2021-011           | Preston                 | Discovery NZ Ltd | SAS Australia                                 | Violent and psychological content shown too early in the evening when children would be watching  | Good Taste and<br>Decency, Children's<br>Interests, Violence | Good Taste and<br>Decency, Children's<br>Interests |
| 2021-162           | Black                   | Discovery NZ Ltd | The Project                                   | Clip from social media showing child pressing face<br>against electric fence after bribe from parent (who filmed<br>& uploaded it to social media)                            | Law and Order  | Law and Order                                      |
| 2022-019           | Jones                   | NZME Radio Ltd   | Heather du Plessis-<br>Allan Drive            | Using Bay of Plenty DHB COVID-19 vaccination numbers<br>when referring only to the Õpõtiki region was misleading<br>as Õpõtiki has lower vaccination rate than BOP as a whole | Accuracy, Balance  | Accuracy   |
| 2022-035           | Morgan                  | Discovery NZ Ltd | Believe Me: The<br>Abduction of Lisa<br>McVey | M-VS movie broadcast on Bravo at 7.30pm exceeded classification boundaries  | Children's Interests   | Children's Interests                               |

## Not upheld

| Decision<br>Number | Complainant                                    | Broadcaster                       | Programme              | Nature of Complaint  | Standards Complained Under                           |
|--------------------|--|-----------------------------------|------------------------|--|--|
| 2021-008           | Collie   | NZME Radio Ltd                    | Mike Hosking Breakfast | Report that Sky News staff were flouting COVID-19 restrictions allegedly inaccurate  | Accuracy   |
| 2021-024           | New Zealand<br>Defence<br>Force                | Radio New Zealand Ltd             | Midday Report          | Interview with Nicky Hager discussing results of Australian enquiry into its Defence force and implications for NZDF one-sided and unfair to NZDF                                      | Balance, Fairness                                    |
| 2021-028           | Palestine<br>Solidarity<br>Network<br>Aotearoa | Television New Zealand Ltd 1 News | 1 News                 | Report on different countries' COVID-19 vaccination rates showed lsrael at 36.57% but ignored the fact Israel is refusing vaccinations to Palestinians living under Israeli occupation | Accuracy, Discrimination and<br>Denigration, Balance |
| 2021-029           | Hawkes Bay<br>Regional<br>Council              | Radio New Zealand Ltd             | Morning Report         | Groundwater issues in Hawke's Bay allegedly misrepresented   | Balance  |

| Decision<br>Number | Complainant | Broadcaster                | Programme                          | Nature of Complaint   | Standards Complained Under   |
|--------------------|-------------|----------------------------|------------------------------------|---|--|
| 2021-030           | Cant        | Television New Zealand Ltd | 1 News                             | Use of the word 'gypsy' by interviewee derogatory and evoked prejudicial bias towards Roma community                | Discrimination and<br>Denigration  |
| 2021-017           | Climie      | Television New Zealand Ltd | 1 News                             | Allegedly inaccurate coverage of heatwave incorrectly suggesting caused by climate change                           | Accuracy   |
| 2021-018           | Grimwood    | Radio New Zealand Ltd      | Election Night Coverage            | RNZ election night coverage failed to discuss climate change  | Accuracy   |
| 2021-022           | Higgins     | Television New Zealand Ltd | Breakfast                          | The word "hell" is unacceptable language for families with children   | Good Taste and Decency   |
| 2021-023           | Oluwole     | NZME Radio Ltd             | Tim Roxborogh                      | Caller referred to Africa as 'poor and dislikeable' country   | Discrimination and<br>Denigration  |
| 2021-026           | Wilson      | Discovery NZ Ltd           | Newshub Live at 6pm                | ltem about sex worker sharing on social media during prime<br>family hours  | Good Taste and Decency,<br>Children's Interests,<br>Programme Information                    |
| 2021-031           | Kane        | NZME Radio Ltd             | Saturday Morning with<br>Jack Tame | Allegedly misleading to say Māori are entitled to special treatment under the Treaty                                | Accuracy, Fairness,<br>Discrimination and<br>Denigration, Balance                            |
| 2021-034           | Scarlett    | Television New Zealand Ltd | Seven Sharp                        | The use of the word 'bejesus' belittles the name of Jesus Christ  | Discrimination and<br>Denigration  |
| 2021-036A          | Bell        | NZME Radio Ltd             | Mike Hosking Breakfast             | Mike Hosking referred to Meghan Markle as 'hussy'   | Good Taste and Decency   |
| 2021-036B          | Wolters     | NZME Radio Ltd             | Mike Hosking Breakfast             | Mike Hosking referred to Meghan Markle as 'hussy'   | Discrimination and<br>Denigration  |
| 2021-040           | Maharey     | Television New Zealand Ltd | Sunday                             | Item about online platform enabling people to access provocative images of women breaches good taste and decency    | Good Taste and Decency   |
| 2021-041           | Stranaghan  | NZME Radio Ltd             | Kate Hawkesby Early<br>Edition     | Coverage of vigil for Sarah Everard in UK anti-police and did not discuss non-compliance with Covid-19 requirements | Law and Order, Fairness,<br>Balance  |
| 2021-048A          | Maysmor     | Discovery NZ Ltd           | Newshub Live at 6pm                | Images of needles during reports on Covid-19 vaccine could cause stress to people afraid of needles                 | Good Taste and Decency,<br>Balance   |
| 2021-048B          | Maysmor     | Discovery NZ Ltd           | Newshub Live at 6pm                | Images of needles during reports on Covid-19 vaccine could cause stress to people afraid of needles                 | Good Taste and Decency,<br>Balance   |
| 2021-032           | Winkler     | Television New Zealand Ltd | 1 News                             | Item suggesting groundswell of support for removal of right to silence allegedly unbalanced                         | Balance  |
| 2021-033           | Donald      | Television New Zealand Ltd | Seven Sharp                        | Disparaging and unfair comments about those with concerns<br>regarding COVID-19 vaccinations                        | Good Taste and Decency,<br>Accuracy, Fairness,<br>Discrimination and<br>Denigration, Balance |

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| Decision<br>Number | Complainant                             | Broadcaster                | Programme                      | Nature of Complaint  | Standards Complained Under  |
|--------------------|---|----------------------------|--------------------------------|--|---|
| 2021-044           | Mosen                                   | Radio New Zealand Ltd      | Morning Report                 | Language (being 'blind' on state of contamination) discriminatory against those with eyesight disabilities   | Discrimination and<br>Denigration   |
| 2021-046           | Family First<br>NZ                      | Radio New Zealand Ltd      | Morning Report                 | Coverage of the Open Letter regarding decriminalization of all drugs was 'atrociously biased'  | Balance   |
| 2021-052A          | Hector                                  | Radio New Zealand Ltd      | Morning Report                 | Report on statement by Willow Jean Prime about 'short skirts' by National Party members allegedly inaccurate   | Accuracy, Fairness, Balance   |
| 2021-052B          | Casey                                   | Radio New Zealand Ltd      | Morning Report                 | Report on statement by Willow Jean Prime about 'short skirts' by National Party members allegedly inaccurate   | Accuracy, Fairness, Balance   |
| 2021-054           | Right to Life<br>NZ Inc.                | Discovery NZ Ltd           | AM                             | Reports on proposed changes to safe zones around abortion<br>clinics allegedly lacked sufficient perspectives  | Accuracy, Fairness, Balance   |
| 2021-060           | Wightman                                | Discovery NZ Ltd           | Newshub Live at 6pm            | Complainant shown talking to police officer outside apartment building created risk to safety  | Privacy   |
| 2021-027           | Armstrong                               | Radio New Zealand Ltd      | The Detail                     | Item on water quality and swimmability of Auckland beaches lacked other perspectives or proper critique of Council interviewees                          | Accuracy, Fairness, Balance   |
| 2021-035           | Foster                                  | RDU 98.5 FM Ltd            | When Tony met Sosa             | Use of 'n*gger' and racial slurs in song allegedly breached<br>multiple standards  | Good Taste and Decency,<br>Law and Order, Privacy,<br>Discrimination and<br>Denigration, Violence,<br>Programme Information |
| 2021-037           | Connolly                                | Discovery NZ Ltd           | Newshub Live at 6pm            | Comment during interview that 'white supremacists were responsible for problems affecting Mãori and Pacific Island women' was discriminatory             | Discrimination and<br>Denigration   |
| 2021-038           | United Fire<br>Brigades'<br>Association | Radio New Zealand Ltd      | Nine To Noon                   | Item about UFBA allegedly inaccurate, unfair and unbalanced,<br>gave undue prominence to interviewees with vested interest in<br>discrediting UFBA       | Privacy, Accuracy, Fairness,<br>Balance   |
| 2021-042           | Vette                                   | Television New Zealand Ltd | Renters                        | Inspection and filming of property breaches privacy of tenants   | Privacy   |
| 2021-043           | Terris                                  | Television New Zealand Ltd | Seven Sharp                    | Host was age-ist for referring to slow-drivers as 'grandpa'  | Discrimination and<br>Denigration   |
| 2021-039           | Evans                                   | 95bFM                      | Publicity Notice/<br>Promotion | Publicity notice on broadcasting complaints process followed<br>by expletives ( 'fuck-knuckles, cock and piss, balls') which were<br>allegedly offensive | Good Taste and Decency  |
| 2021-056A          | VanPeursem                              | Discovery NZ Ltd           | The Project                    | Host's comment that 'happily we don't have many Americans in New Zealand' discriminatory   | Discrimination and<br>Denigration   |

Appendices

| Decision<br>Number | Complainant      | Broadcaster                | Programme            | Nature of Complaint  | Standards Complained Under  |
|--------------------|------------------|----------------------------|----------------------|--|---|
| 2021-056B          | Fox              | Discovery NZ Ltd           | The Project          | Host's comment that 'happily we don't have many Americans in New Zealand' discriminatory   | Discrimination and<br>Denigration   |
| 2021-057           | Harris           | Discovery NZ Ltd           | AM                   | Questions to woman stuck in India suggested how she could circumvent the COVID-19 pandemic travel ban into NZ  | Law and Order   |
| 2021-058           | Hehir            | Television New Zealand Ltd | 1 News               | Item on Easter trading puts forward views of retailers<br>repeatedly without putting forward point of view of the<br>Councils being criticised         | Accuracy, Balance   |
| 2021-059           | East             | Television New Zealand Ltd | Popstars             | Driving scene not clearly 'Hollywood driving' and therefore demonstrated dangerous driving   | Law and Order   |
| 2021-064           | Millar           | Discovery NZ Ltd           | New Zealand Today    | Discussion of a sex act in a car was 'completely repulsive'  | Good Taste and Decency,<br>Discrimination and<br>Denigration, Children's<br>Interests, Violence |
| 2021-070           | Grammer          | Discovery NZ Ltd           | Newshub Live at 6pm  | Allegedly misleading/false claims about the HSNO Act in NZ   | Accuracy, Balance   |
| 2021-045           | Francis          | Television New Zealand Ltd | 1 News               | Protester (at protst against increasing rates of sexual violence) holding a placard reading 'don't fuckin touch me' on news report                     | Good Taste and Decency,<br>Children's Interests   |
| 2021-051           | Hall             | Discovery NZ Ltd           | Seven Days           | Joke about Spanish man driving dead wife around referencing<br>Prince Philip and his photo disrespectful and inappropriate given<br>he recently passed | Good Taste and Decency  |
| 2021-050           | Beaumont<br>Bell | Radio New Zealand Ltd      | RNZ Concert          | Reference to composer as 'coloured' allegedly discriminatory   | Good Taste and Decency,<br>Discrimination and<br>Denigration                                    |
| 2021-055           | Olsen            | Discovery NZ Ltd           | New Zealand Today    | Couple featured were poked fun at and treated unfairly, it was<br>unclear if they gave informed consent and were aware they<br>would be mocked         | Fairness, Discrimination and<br>Denigration   |
| 2021-066           | Cochran          | Radio New Zealand Ltd      | Promo for Checkpoint | Promo for Checkpoint unnecessarily sensationalised yesterday's news about stabbing   | Good Taste and Decency,<br>Children's Interests, Violence,<br>Balance, Programme<br>Information |
| 2021-075           | Soh              | NZME Radio Ltd             | 9am News Bulletin    | Statement 'a herd of international students about to stampede into<br>New Zealand' is demeaning, insulting, offensive and denigrating                  | Discrimination and<br>Denigration   |
| 2021-076           | Johnston         | NZME Radio Ltd             | The Nutters Club     | Interview with former meth manufacturer and former user contained repeated profanities (variations of 'fuck', 'shit' and 'arse')                       | Good Taste and Decency,<br>Programme Information  |

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| Decision<br>Number | Complainant               | Broadcaster                | Programme  | Nature of Complaint   | Standards Complained Under  |
|--------------------|---------------------------|----------------------------|--|---|---|
| 2021-077           | Edgewell<br>Personal Care | Television New Zealand Ltd | Fair Go  | Item on five-year-old boy's sunburn despite use of Banana<br>Boat sunscreen allegedly misleading and may discourage<br>use of sunscreen                                     | Accuracy, Fairness  |
| 2021-073           | Garrett                   | Radio New Zealand Ltd      | Midday Report  | item on Ombudsman findings regarding 'undignified and barren'<br>prison conditions allegedly unbalanced as only interviewed prison<br>reform advocate                       | Balance   |
| 2021-074           | Judge                     | Television New Zealand Ltd | Have You Been Paying<br>Attention – Promo                | Comment about shooting ducks and shooting Trevor Mallard not in good taste  | Good Taste and Decency,<br>Violence, Law and Order                |
| 2021-078           | Thwaites                  | Radio New Zealand Ltd      | Morning Report   | Reporter mentioned the descent of a kiwi stuck in India in a manner that suggests their Mãori descent elevates the importance of getting them home during COVID-19 pandemic | Discrimination and<br>Denigration, Fairness                       |
| 2021-082           | Britten                   | Radio New Zealand Ltd      | Nine to Noon   | Segment about truancy crisis in school not balanced and inaccurate as it did not acknowledge the variation in delivery and practice models nationally                       | Balance   |
| 2021-083           | Drinnan                   | Radio New Zealand Ltd      | Morning Report   | Interview on selection of transgender woman on NZ Olympic<br>weightlifting team allegedly one-sided and reflected interviewer's<br>personal views                           | Accuracy, Balance   |
| 2021-084           | Kehoe                     | Television New Zealand Ltd | Police Ten 7   | Scene where woman called 'nosey motherfucking white $c^{\star} nt'$ (censored) was racist   | Discrimination and<br>Denigration                                 |
| 2021-068           | Cumin                     | Discovery NZ Ltd           | The Project  | Allegedly inaccurate maps delegitimise state of Israel and encourage anti-Semitism  | Accuracy  |
| 2021-085           | Meridian<br>Energy        | Radio New Zealand Ltd      | Morning Report   | Report that energy companies caused a spike in prices and were cleared on a technicality allegedly inaccurate   | Accuracy, Fairness  |
| 2021-086           | Ong                       | Radio New Zealand Ltd      | Midday Report  | Interviewer not balanced or fair in interviews with Protect Pūtiki<br>occupation spokesperson Emily Weiss compared to Kennedy Point<br>Boatharbour director Kitt Littlejohn | Fairness, Balance   |
| 2021-087           | Wills                     | Discovery NZ Ltd           | Newshub Nation   | Tova O'Brien is biased and one-sided in interviews and reports  | Accuracy, Balance, Fairness                                       |
| 2021-091           | Lerner                    | MediaWorks Radio Ltd       | Magic Afternoons with<br>Danny Watson and Leah<br>Panapa | Remark 'Hollywood was run by Jewish people' was anti-semitic<br>and reflected trope of Jewish people controlling the media  | Discrimination and<br>Denigration                                 |
| 2021-069           | Matekohi &<br>Rolleston   | Mãori Television Service   | Te Ao Mãori News   | Story on Tuhoe denigrates Tuhoe leaderhsip, cultural integrity, values and views to a public ill-equipped to judge fairly   | Accuracy, Fairness,<br>Discrimination and<br>Denigration, Balance |

Appendices

Tāpiritang

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| Decision<br>Number | Complainant               | Broadcaster                | Programme                                  | Nature of Complaint   | Standards Complained Under  |
|--------------------|---------------------------|----------------------------|--|---|---|
| 2021-094           | Quirke                    | Discovery NZ Ltd           | Promo for Hustlers                         | Promo had mildly explicit content not suitable for broadcast during a children's movie  | Good Taste and Decency,<br>Children's Interests                   |
| 2021-096           | Gibson                    | Discovery NZ Ltd           | Killer Couple (Promo)                      | Promo inappropriate for PG classification of host programme   | Good Taste and Decency,<br>Children's Interests, Violence         |
| 2021-097A          | Summerfield               | Discovery NZ Ltd           | AM   | Michael Baker's statement he is not aware of any serious side effects to the COVID-19 vaccine is inaccurate   | Accuracy  |
| 2021-097B          | Summerfield               | Discovery NZ Ltd           | AM   | Chris Hipkins's statement he is not aware of any serious side effects to the COVID-19 vaccine is inaccurate   | Accuracy  |
| 2021-098           | Frame                     | SKY Network Television Ltd | ICC WTC Final IND vs NZ:<br>Test Wrap      | Reference to NZ cricket team as 'nice guys' denigrates other teams who have won in the past, implying they were not 'nice guys'   | Discrimination and<br>Denigration                                 |
| 2021-099           | Sharland                  | SKY Network Television Ltd | Euro Final 2020                            | Footage of spectators fighting each other during half time break at EURO Final 2020 inappropriate   | Violence  |
| 2021-100           | Sullivan-<br>Brown        | Discovery NZ Ltd           | Promo for Rambo Last<br>Blood              | Violent promo shown during children's movie, Despicable Me 3  | Children's Interests, Violence                                    |
| 2021-101           | Johnson                   | Television New Zealand Ltd | 1 News                                     | The reporter said the accused was carrying a bible when he was carrying a Quran   | Accuracy, Fairness  |
| 2021-102           | Scott                     | NZME Radio Ltd             | Canterbury Mornings with<br>John Macdonald | Hon Judith Collins's comment 'I think a lot of people want to bottle her' re Poto Williams incites violence   | Law and Order   |
| 2021-104           | Zacharias                 | Television New Zealand Ltd | The Simpsons                               | The Simpsons unsuitable for children as it contains bad language<br>and is likely to make children more violent   | Good Taste and Decency,<br>Children's Interests, Violence         |
| 2021-089           | Hogan                     | Television New Zealand Ltd | Newshub Live at 6pm                        | Misrepresentation of Prime Minister's comments on proposed hate speech legislation  | Accuracy  |
| 2021-092           | Cycling Action<br>Network | NZME Radio Ltd             | Kerre McIvor Mornings                      | Host denigrated cyclists with statements such as 'mice in lycra and on bikes'   | Fairness, Discrimination and<br>Denigration, Balance              |
| 2021-106           | Buchanan                  | SKY Network Television Ltd | Olympic Boxing Coverage                    | Mispronunciation of boxer Uladzislau Smiahlikau's last name   | Good Taste and Decency  |
| 2021-107           | Brown                     | NZME Radio Ltd             | Mike Hosking Breakfast                     | Host stated Ashley Bloomfield is a 'liar'   | Accuracy, Fairness  |
| 2021-108           | Chambers                  | Discovery NZ Ltd           | Newshub Live at 6pm                        | The report about the leaked 'They Are Us' script contained statements derogatory against Americans  | Discrimination and<br>Denigration                                 |
| 2021-119           | McDonald                  | Discovery NZ Ltd           | Newshub Live at 6pm                        | Broadcast of Lisa Adams hugging sister Dame Valerie after<br>Lisa won a gold medal at the Paralympics allegedly in breach of<br>COVID-19 physical distancing restrictions | Good Taste and Decency,<br>Children's Interests, Law and<br>Order |

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| Decision<br>Number | Complainant | Broadcaster                | Programme                           | Nature of Complaint   | Standards Complained Under   |
|--------------------|-------------|----------------------------|-------------------------------------|---|--|
| 2021-088           | McGee       | Radio New Zealand Ltd      | The Detail                          | Comment Hon Judith Collins made donations to National MPs, followed by correction, allegedly inaccurate   | Accuracy   |
| 2021-101           | ГН          | Discovery NZ Ltd           | Newshub Live at 6pm                 | A news item on the Timaru accident included clips of scene that were disturbing and traumatic to complainant  | Good Taste and Decency,<br>Privacy, Accuracy, Fairness,<br>Programme Information,<br>Balance |
| 2021-113A          | Carswell    | Television New Zealand Ltd | TVNZ My Life is Murder<br>Promo     | Promos played during times children may be watching contained inappropriate content   | Good Taste and Decency,<br>Children's Interests  |
| 2021-113B          | Carswell    | Television New Zealand Ltd | Taskmaster Promo                    | Promos played during times children may be watching contained inappropriate content   | Good Taste and Decency,<br>Children's Interests  |
| 2021-117A          | Grant       | NZME Radio Ltd             | Mike Hosking Breakfast              | Mike Hosking interview with Associate Health Minister Ayesha<br>Verrall allegedly inconsiderate and mocking   | Good Taste and Decency,<br>Fairness, Discrimination and<br>Denigration                       |
| 2021-117B          | Findlay     | NZME Radio Ltd             | Mike Hosking Breakfast              | Mike Hosking interview with Associate Health Minister Ayesha Verrall allegedly inconsiderate and mocking  | Accuracy, Fairness, Balance  |
| 2021-118           | Engleby     | Discovery NZ Ltd           | Patrick Gower: On Hate              | Use of images of members of Action Zealandia and its flag allegedly unfair in associating organisation with terrorism and violence                                | Fairness   |
| 2021-120           | Clarke      | NZME Radio Ltd             | Early Edition with Kate<br>Hawkesby | 'Unrelenting character assassination' of Director-General of Health during segment discussing his performance re COVID-19 response                                | Accuracy, Fairness,<br>Discrimination and<br>Denigration                                     |
| 2021-121           | Kudin       | Television New Zealand Ltd | Olympic Games coverage              | Rhyming comment 'insane for the Ukraine, left hook to the brain' regarding men's middleweight boxing final inappropriate  | Good Taste and Decency   |
| 2021-122           | Anderson    | Discovery NZ Ltd           | newshub Live at 6pm                 | News item saying lvermectin not effective treatment for COVID-19 allegedly inaccurate   | Accuracy, Fairness   |
| 2021-123           | Arps        | Discovery NZ Ltd           | Patrick Gower: On Hate              | Complainant was not given opportunity to comment as part of broadcast which makes reference to him  | Fairness   |
| 2021-124           | Wayman      | Television New Zealand Ltd | 1 News                              | Allegedly racist to say 'Pasifika people feel more comfortable receiving healthcare from clinicians that look like them'  | Discrimination and<br>Denigration  |
| 2021-109           | Derleth     | Discovery NZ Ltd           | Newshub Live at 6pm                 | Report on community reaction to sentencing of Ofa He Mooni<br>Folau following assault conviction unbalanced   | Balance  |
| 2021-125           | Carran      | Television New Zealand Ltd | Breakfast                           | Interview with Hon Judith Collins around National Party's objection to virtual Parliament and COVID-19 related issues allegedly unbalanced, uninformed and biased | Accuracy, Balance  |

Appendices

Tāpiritanga

| Decision<br>Number | Complainant | Broadcaster                | Programme                                     | Nature of Complaint   | Standards Complained Under  |
|--------------------|-------------|----------------------------|---|---|---|
| 2021-127           | Powell      | Television New Zealand Ltd | 1 News  | Item on COVID-19 misinformation trends referred to lvermectin as<br>a horse drug when it has been approved for human consumption<br>for specific conditions               | Accuracy  |
| 2021-128           | Glen        | MediaWorks Radio Ltd       | The Edge Breakfast                            | Sexual language (when discussing constipation post childbirth)<br>broadcast at time when children were listening  | Good Taste and Decency,<br>Children's Interests                                     |
| 2021-129           | Nightingale | NZME Radio Ltd             | Callum & P                                    | Disclosing a person's COVID-19 vaccination status on-air  | Privacy   |
| 2021-130           | Gilchrist   | Discovery NZ Ltd           | AM  | Statement COVID-19 Pfizer vaccine had the same approval as everyday medicines like Panadol and Nurofen allegedly inaccurate   | Good Taste and Decency,<br>Accuracy, Fairness,<br>Programme Information,<br>Balance |
| 2021-135           | Jarvis      | Television New Zealand Ltd | 1 news – Covid Update                         | Alleged COVID-19 modelling presented by Professor Shaun<br>Hendy during a government COVID-19 briefing was inaccurate<br>and unbalanced                                   | Fairness, Balance   |
| 2021-126           | Westbrook   | Television New Zealand Ltd | Sunday  | ltem on Delta strain of COVID-19 contained inaccuracies regarding patient's background  | Accuracy  |
| 2021-136           | 0'Hagan     | MediaWorks Radio Ltd       | Magic Talk                                    | Comments by a caller celebrated police shooting of perpetrator at<br>Lynn Mall terror attack  | Good Taste and Decency, Law<br>and Order, Children's Interests,<br>Violence         |
| 2021-138           | Marshall    | Television New Zealand Ltd | Seven Sharp                                   | Allegedly incorrect statement on safety / efficacy of COVID-19 vaccine for pregnant / breastfeeding people  | Accuracy, Fairness, Balance   |
| 2021-133           | Robinson    | Discovery NZ Ltd           | Newshub Live at 6pm                           | News item on the Mood of the Boardroom report lacked balance<br>and fairness as it focused on negative comments about Hon Judith<br>Collins and not Rt Hon Jacinda Ardern | Fairness, Balance   |
| 2021-137           | Kearins     | Discovery NZ Ltd           | Newshub Live at 6pm                           | Video of partygoers dry humping each other was inappropriate and<br>not necessary for the broadcast   | Children's Interests  |
| 2021-139           | Jones       | Radio New Zealand Ltd      | Morning Report                                | Interviewing style of Kim Hill during interview with John Tamihere allegedly rude and aggressive  | Good Taste and Decency,<br>Fairness, Balance  |
| 2021-140           | Danes       | Discovery NZ Ltd           | Promo for Naked And<br>Afraid Of Love         | Nudity in promo shown during Aussie Gold Hunters.   | Good Taste and Decency,<br>Children's Interests                                     |
| 2021-141           | Cribb       | SKY Network Television Ltd | Prime News                                    | Interviewee wearing t-shirt which read 'good c*nt'  | Good Taste and Decency<br>(action taken)  |
| 2021-145           | Findlay     | NZME Radio Ltd             | Simon Barnett and James<br>Daniels Afternoons | Alleged inaccuracy as to when Prime Minister said COVID-19<br>vaccine passports would be available at 1pm briefing  | Accuracy  |

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| Decision<br>Number | Complainant | Broadcaster                | Programme            | Nature of Complaint  | Standards Complained Under   |
|--------------------|-------------|----------------------------|----------------------|--|--|
| 2021-149           | Davis       | Television New Zealand Ltd | Seven Sharp          | Segment showing cyclists riding on pavement  | Law and Order  |
| 2021-152           | Bright      | Discovery NZ Ltd           | The Project          | Allegedly inaccurate for Siouxsie Wiles to say the COVID-19 vaccine is safe for pregnant people  | Accuracy   |
| 2021-153           | Bergin      | Television New Zealand Ltd | 1 News               | Colourful language in sports news item ('they can shove it up their arse')   | Good Taste and Decency, Law<br>and Order, Violence   |
| 2021-157           | Love        | Discovery NZ Ltd           | Newshub Live at 6pm  | Reference to 8% of population being COVID-unvaccinated doesn't clarify proportion of 'eligible' population   | Accuracy, Programme<br>Information   |
| 2021-093           | Young       | Television New Zealand Ltd | 1 News               | Report cut off President Xi Jin Ping's quote leaving viewers with<br>an impression of a threatening message that is inaccurate and<br>out of context   | Accuracy, Balance  |
| 2021-143           | Boyce       | Radio New Zealand Ltd      | Various              | Statements related to COVID-19 unvaccinated people not being allowed to congregate inside shows systemic discrimination  | Law and Order, Discrimination<br>and Denigration, Balance                                    |
| 2021-144           | Boyce       | Discovery NZ Ltd           | Newshub Live at 4.30 | Coverage of Prime Minister's Northland press conference<br>allegedly lacked balance; and inappropriate depiction of female<br>handball players   | Good Taste and Decency,<br>Balance   |
| 2021-148           | 0'Mahony    | Television New Zealand Ltd | Breakfast            | Newsreader laughed leading into sensitive subject, Remembrance<br>Day in UK  | Good Taste and Decency   |
| 2021-151           | Joughin     | Television New Zealand Ltd | 1 News               | Clip from heavyweight boxing bouts was brutal and upsetting  | Good Taste and Decency,<br>Violence  |
| 2022-007           | Wilson      | SKY Network Television Ltd | Prime News           | Description of Australian cricket team 'mugging' New Zealand was<br>'extremely inappropriate and prejudicial'  | Fairness, Discrimination and Denigration, Balance  |
| 2022-004           | Waters      | SKY Network Television Ltd | Andalucia Masters    | In reference to the difficulty of golf course, commentators said<br>'Charles Manson put this [flag] in'; and 'Whoever set that flag, I can<br>just picture him in his room at night catching flies and pulling the<br>wings off them and watching them suffer' | Law and Order  |
| 2021-163           | Millward    | Television New Zealand Ltd | 1 News               | Reporter described Simon Bridges MP as a 'political mongrel'   | Good Taste and Decency,<br>Fairness, Discrimination<br>and Denigration, Balance,<br>Accuracy |
| 2021-147           | Frost       | Television New Zealand Ltd | 1 News               | Item covering COVID-19 vaccine mandates for teachers showed protestor holding sign stating vaccine was an 'experimental trial until 2023' without dismissing or clarifying the sign  | Balance  |
| 2021-164           | Thorp       | Radio New Zealand Ltd      | Morning Report       | Interview with Christopher Luxon MP where he was asked about<br>his religion allegedly discriminatory to Christians  | Discrimination and<br>Denigration  |

Appendices

「āpiritanga

| Decision<br>Number | Complainant | Broadcaster                | Programme                         | Nature of Complaint   | Standards Complained Under                                  |
|--------------------|-------------|----------------------------|-----------------------------------|---|---|
| 2022-010           | Williamson  | Television New Zealand Ltd | 1 News                            | Person getting COVID-19 test visibly shocked at experience  | Good Taste and Decency, Law<br>and Order, Accuracy, Balance |
| 2021-146           | Oluwole     | NZME Radio Ltd             | Mike Hosking Breakfast            | Reference to yet to be COVID-19 vaccinated New Zealanders as idiots   | Good Taste and Decency                                      |
| 2021-154A          | Brevoort    | Television New Zealand Ltd | 1 News                            | Comments about risk of transmission of COVID-19 between vaccinated people being 200x lower were allegedly inaccurate                    | Accuracy  |
| 2021-154B          | Pridham     | Television New Zealand Ltd | 1 News                            | Comments about risk of transmission of COVID-19 between vaccinated people being 200x lower were allegedly inaccurate                    | Accuracy  |
| 2021-154C          | Stone       | Television New Zealand Ltd | 1 News                            | Alleged that describing recipients of the COVID-19 vaccine as being 'fully immune' was inaccurate                                       | Accuracy  |
| 2021-160           | DX          | Television New Zealand Ltd | 1 News                            | Coverage of a crash involving complainant's family member   | Privacy, Fairness, Accuracy,<br>Law and Order               |
| 2021-165           | Curran      | NZME Radio Ltd             | Weekend Sport                     | Talkback host allegedly encouraged violence against COVID-19 vaccination protestors causing traffic gridlock                            | Good Taste and Decency,<br>Violence, Law and Order          |
| 2022-009           | Barron      | Radio New Zealand Ltd      | Sunday Morning                    | Interview with Dr Maxime Taquet incorrectly portrayed long Covid as a psychological rather than physiological condition                 | Accuracy, Balance,<br>Discrimination and<br>Denigration     |
| 2022-013           | Benge       | NZME Radio Ltd             | Kerre McIvor Mornings             | During discussion of COVID-19 restrictions, host allegedly disrespectful to caller saying they're a 'sad pathetic creature'             | Fairness, Balance   |
| 2022-014           | Miliša      | NZME Radio Ltd             | Heather du Plessis-Allan<br>Drive | Description of deaths from COVID-19 as 'preventable' rather than 'potentially preventable' was allegedly misleading                     | Accuracy  |
| 2022-018           | Wade        | Discovery NZ Ltd           | Newshub Live at 6pm               | Host laughing during news item on cars catching fire in Australia was inappropriate   | Good Taste and Decency                                      |
| 2022-020           | Brennan     | Discovery NZ Ltd           | The Project                       | Alleged a report referencing Joe Rogan using lvermectin to treat COVID-19 was unfair as it referred only to the animal uses of the drug | Fairness, Accuracy,<br>Discrimination and<br>Denigration    |
| 2022-021           | Edwards     | Television New Zealand Ltd | 1 News                            | Allegedly biased news report on National party conference in Queenstown said party was out of touch                                     | Fairness, Balance   |
| 2022-005           | NZDSOS Inc. | Television New Zealand Ltd | Seven Sharp                       | Alleged inaccuracies of COVID-19 vaccine composition and safety in interview  | Accuracy  |

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E Pūrongo Ā-Tau 2022

| Decision<br>Number | Complainant   | Broadcaster                                    | Programme                         | Nature of Complaint   | Standards Complained Under   |
|--------------------|---|--|-----------------------------------|---|--|
| 2022-022           | The<br>New Zealand<br>Forest<br>Owners<br>Association<br>Inc. | Discovery NZ Ltd                               | Newshub Live at 6pm               | Item on forestry mistakenly conflated carbon farming with production forests and did not contain perspectives about the benefits of forestry on communities | Balance, Accuracy  |
| 2022-024           | Taylor  | Discovery NZ Ltd                               | Newshub Live at 6pm               | Alleged that it was inappropriate to conduct a live interview with a visibly inebriated man, which included coarse language ('fuck')                        | Good Taste and Decency   |
| 2021-155A          | Winyard   | Discovery NZ Ltd                               | Newshub Live at 6pm               | Item where undercover reporters filmed doctor issuing COVID-19 vaccination exemption certificates allegedly breached privacy                                | Privacy  |
| 2021-155B          | Goodwin   | Discovery NZ Ltd                               | Newshub Live at 6pm               | Item where undercover reporters filmed doctor issuing COVID-19 vaccination exemption certificates allegedly breached privacy, was illegal                   | Law and Order, Privacy   |
| 2022-012           | Kane  | Television New Zealand Ltd                     | 1 News                            | Item on Tross Publishing books ('anti-Mãori' books) being removed from school was allegedly biased, unfair and 'anti-white'                                 | Accuracy, Fairness,<br>Discrimination and<br>Denigration, Balance  |
| 2022-023A          | Yates   | Access Radio Otago (Hills<br>Radio Trust)      | OARsome Morning Show              | Segment encouraging people to get COVID-19 vaccine allegedly ignored adverse reactions  | Accuracy, Balance  |
| 2022-023B          | Yates   | Access Radio Otago (Hills<br>Radio Trust)      | Afrocarribean Show                | Segment encouraging people to get COVID-19 vaccine allegedly ignored adverse reactions  | Accuracy, Balance  |
| 2022-025           | Walls   | Radio New Zealand Ltd                          | Mediawatch                        | Alleged 'demonisation' of people who have concerns of COVID-19 vaccine or pandemic  | Discrimination and<br>Denigration, Balance, Fairness   |
| 2022-027           | Blomfield   | New Zealand Media and<br>Entertainment (NZME.) | Roman Travers –<br>Overnight Talk | Discussion about Parliament anti-mandate (COVID-19)<br>protest contained swearing, degraded callers and was racist<br>towards Māori                         | Good Taste and Decency,<br>Accuracy, Fairness,<br>Discrimination and<br>Denigration, Programme<br>Information, Balance |
| 2022-037           | Carswell  | Television New Zealand Ltd                     | Breakfast                         | Use of phrase 'fussy puss' in reference to cat food allegedly sexual  | Good Taste and Decency,<br>Children's Interests  |
| 2022-044           | Yuan  | Discovery NZ Ltd                               | Newshub Live at 6pm               | Host's commentary the crash of Chinese Eastern Airlines flight might have been deliberate allegedly inaccurate, insensitive, unfair and xenophobic          | Discrimination and<br>Denigration, Accuracy,<br>Fairness   |
| 2022-015           | Robertson   | Television New Zealand Ltd                     | 1 News                            | Waka Kotahi reducing use of glyphosate, but not saying how, didn't mention safety of chemical   | Balance  |

Appendices

Tāpiritanga

| Decision<br>Number | Complainant      | Broadcaster                | Programme              | Nature of Complaint  | Standards Complained Under                                  |
|--------------------|------------------|----------------------------|------------------------|--|---|
| 2022-031           | Sharplin         | Television New Zealand Ltd | 1 News                 | Boxing match was violent and outside audience expectations, allegedly resembling a criminal assault  | Good Taste and Decency,<br>Violence, Law and Order          |
| 2022-052           | Wicks            | Television New Zealand Ltd | 1 News                 | Reconsideration of privacy complaint following High Court appeal   | Privacy   |
| 2022-026           | Abdul-<br>Rahman | Radio New Zealand Ltd      | Morning Report         | Overdubbing of foreign students speaking in English was discriminatory   | Discrimination and<br>Denigration                           |
| 2022-028           | Mitchell         | NZME Radio Ltd             | The Big Show           | Alleged that a conversation about touching testicles and making a joke about a speech titled 'the Dilworth Way' was inappropriate                                      | Good Taste and Decency,<br>Children's Interests             |
| 2022-034           | Hamilton         | Radio New Zealand Ltd      | Morning Report         | Report that COVID-19 protestors at parliament were asking for<br>'reinforcements' allegedly encouraged a breach of the law   | Law and Order   |
| 2022-036           | Miller           | Television New Zealand Ltd | 1 News                 | Item on war in Ukraine reporting that a Russian tank drove<br>deliberately into a Ukrainian car allegedly inaccurate as tank wasn't<br>Russian and it was an accident  | Accuracy  |
| 2022-038           | West             | Discovery NZ Ltd           | Newshub Live at 6pm    | Map showed Crimea as part of Russia, didn't indicate it is annexed by Russia   | Programme Information, Law<br>and Order, Accuracy, Fairness |
| 2022-039           | Serfontein       | Discovery NZ Ltd           | Newshub Live at 6pm    | Alleged that footage of a rugby player vomiting next to the field was not in good taste or decent  | Good Taste and Decency                                      |
| 2022-041           | Brown            | Radio New Zealand Ltd      | 1pm News Bulletin      | News item on Christopher Luxon MP's tax policy only had the views<br>of an expert supporting the policy (when earlier programme had<br>expert opposing policy as well) | Balance   |
| 2022-045           | Redshaw          | Discovery NZ Ltd           | The Project            | Alleged it was inaccurate to suggest Joe Rogan took the animal version of the drug lvermectin to treat COVID-19  | Accuracy  |
| 2022-046           | Shields          | Discovery NZ Ltd           | AM                     | Reporting of COVID-19 Parliament protest allegedly misleading and one-sided, did not reflect views of all protesters   | Discrimination and<br>Denigration, Accuracy,<br>Fairness    |
| 2022-048A          | Stone            | Television New Zealand Ltd | 1 News                 | The way a segment of one MP asking questions in the House was edited was misleading as it removed the Speaker's interjections  | Balance, Accuracy   |
| 2022-048B          | Maynard          | Television New Zealand Ltd | 1 News                 | The way a segment of one MP asking questions in the House was edited was misleading as it removed the Speaker's interjections  | Balance, Accuracy   |
| 2021-008           | Collie           | NZME Radio Ltd             | Mike Hosking Breakfast | Report that Sky News staff were flouting COVID-19 restrictions allegedly inaccurate  | Accuracy  |

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**Declined to determine** 

frivolous, vexatious or trivial; or b) in all the circumstances of the complaint, it should not be determined. If the Authority declines to determine a complaint under section 11(a), the Authority may make an order of costs against the complainant in accordance with the order provisions in Under section 11 of the Broadcasting Act 1989, the BSA may decline to determine a complaint if it considers that: a) the complaint is section 16(2)(a) of the Act.

| Decision<br>Number | Complainant | Broadcaster                   | Programme                 | Nature of Complaint  | Standards Complained Under   | Reason                               |
|--------------------|-------------|-------------------------------|---------------------------|--|--|--------------------------------------|
| 2021-049           | Harter      | Discovery NZ Ltd              | Promo – The<br>Project    | Host's comments about an actor with shirt off was inappropriate and offensive  | Good Taste and Decency, Discrimination<br>and Denigration, Children's Interests          | s11(b) - in all the<br>circumstances |
| 2021-062           | Stewart     | Discovery NZ Ltd              | Newshub Late              | Reporter's use of the words 'bombshell' and 'blasted'<br>in an item immediately following a report on Gaza was<br>inappropriate    | Good Taste and Decency   | s11(b) – in all the<br>circumstances |
| 2021-072           | Spring      | Radio<br>New Zealand Ltd      | Morning<br>Report         | Report Trump lied about election defeat inconsistent with reporting on other lying politicians                                     | Accuracy, Fairness, Discrimination<br>and Denigration, Balance, Programme<br>Information | s11(b) – in all the<br>circumstances |
| 2021-063           | 0'Halloran  | Television<br>New Zealand Ltd | Breakfast                 | Interaction between male reporter and male interviewee allegedly pornographic  | Good Taste and Decency   | s11(b) - in all the circumstances    |
| 2021-080           | Stark       | Discovery NZ Ltd              | Newshub Live<br>at 6pm    | In a clip where English football fans were rejoicing winning<br>against Denmark a member of the public cried out<br>'Jesus Christ' | Good Taste and Decency   | s11(b) – in all the circumstances    |
| 2021-111           | Parvomai    | Radio<br>New Zealand Ltd      | Our Changing<br>World     | Use of England and the UK interchangeably  | Accuracy   | s11(a) – trivial                     |
| 2021-114           | Francis     | Television<br>New Zealand Ltd | Seven Sharp               | Comedian described himself in 4 letter word, spelling<br>'CUTE', implied a profanity   | Good Taste and Decency, Children's<br>Interests  | s11(a) – trivial                     |
| 2021-105           | Greenslade  | Discovery NZ Ltd              | The Hui                   | Programme encouraged Māori-centric racism through<br>comments throughout programme and use of te reo Māori<br>without subtitles    | Discrimination and Denigration   | s11(b) – in all the circumstances    |
| 2021-115           | Frewen      | Discovery NZ Ltd              | Newshub Live<br>at 6pm    | Analysis of poll including statement Labour 'no longer<br>governs alone' allegedly inaccurate                                      | Accuracy   | s11(a) - trivial                     |
| 2021-131           | Morgan      | NZME Radio Ltd                | Mike Hosking<br>Breakfast | Coverage of COVID-19 vaccine rollout encourages discrimination against health workers in Bay of Plenty and Canterbury              | Discrimination and Denigration   | s11(b) – in all the<br>circumstances |
| 2021-132A          | Laroche     | Television<br>New Zealand Ltd | Seven Sharp               | Hilary Barry commented she would have people not vaccinated against COVID-19 in a pup tent outside at her dinner parties           | Discrimination and Denigration   | s11(b) – in all the circumstances    |

Appendices

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| Decision<br>Number | Complainant  | Broadcaster                   | Programme             | Nature of Complaint   | Standards Complained Under  | Reason                               |
|--------------------|--------------|-------------------------------|-----------------------|---|---|--------------------------------------|
| 2021-132B          | Breed        | Television<br>New Zealand Ltd | Seven Sharp           | Hilary Barry commented she would have people not vaccinated against COVID-19 in a pup tent outside at her dinner parties      | Accuracy, Fairness, Discrimination and Denigration, Balance                   | s11(b) – in all the<br>circumstances |
| 2021-156           | Joubert-Buys | Discovery NZ Ltd              | The Project           | Jeremy Corbett said that he hated something with the passion of a 1000 Christs, then said, "For the love of God"              | Good Taste and Decency  | s11(b) - in all the<br>circumstances |
| 2021-158           | Jones        | Television<br>New Zealand Ltd | Breakfast             | Referring to Auckland being in COVID-19 Level 3 Alert Level settings as 'lockdown' is inaccurate                              | Accuracy, Programme Information   | s11(a) – trivial                     |
| 2022-008           | Mochnacki    | Radio<br>New Zealand Ltd      | Midday Report         | Selection of stories relating to Māori issues   | Law and Order, Accuracy, Fairness,<br>Discrimination and Denigration, Balance | s11(b) - in all the<br>circumstances |
| 2022-001           | Cole         | Radio<br>New Zealand Ltd      | Saturday<br>Storytime | Character in story allegedly described milk as 'snot slop'  | Good Taste and Decency, Children's<br>Interests, Accuracy                     | s11(a) – trivial                     |
| 2022-011           | MacKenzie    | Television<br>New Zealand Ltd | 1 News                | Coverage of New Years honours recipients did not include sufficient coverage of certain persons                               | Balance, Fairness   | s11(b) - in all the<br>circumstances |
| 2022-003           | Lindsay      | Radio<br>New Zealand Ltd      | Nine to Noon          | Interview with Christopher Luxon MP was biased and disrespectful as interviewer interrupted and expressed own political views | Good Taste and Decency, Fairness,<br>Balance                                  | s11(b) – in all the<br>circumstances |
| 2022-040           | McKinley     | Discovery NZ Ltd              | R&R                   | Māori programme allegedly racist towards white people   | Good Taste and Decency, Accuracy,<br>Fairness, Discrimination and Denigration | s11(b) - in all the<br>circumstances |
| 2022-054           | Dennehy      | Television<br>New Zealand Ltd | 1 News                | Allegedly inaccurate to describe Maria Sharapova as a<br>'grand slam' winner  | Accuracy  | s11(a) – trivial                     |

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## Other interlocutory decisions

Other decisions record on interlocutory matters.

| Decision<br>Number | Complainant                      | Broadcaster              | Programme      | Nature of Complaint                         | Finding   |
|--------------------|----------------------------------|--------------------------|----------------|---|---|
| ID2021-090D        | Privacy<br>Commissioner          | Radio<br>New Zealand Ltd | Morning Report | Interlocutory decision on<br>process issues | Jurisdiction accepted   |
| ID2021-090G        | Waikato District<br>Health Board | Radio<br>New Zealand Ltd | Morning Report | Interlocutory decision on<br>process issues | Directions to parties on<br>submission of evidence<br>and key facts |





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